



MLeads

A step-by-step guide
to level up your business

Mobile App User's Guide

BY MLEADS

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What is MLeads?

MLeads platform empowers sales and marketing professionals for lead management automation as part of growing opportunities, reducing sales cycles and increase revenue. MLeads also empowers event organizers, meeting planners, networking organizations to have a tool which can help them from the aspects of managing events to provide value-add to attendees, exhibitors and businesses.

MLeads is the next Evolution in leads amangement automation setting the business development and trade show industry standards on fire.

As you know, turning leads into sales is complicated, leads are difficult to capture and organize, follow- ups are difficult and sales cycles are long, ROI is difficult to measure, events are difficult to manage, dependency on support staff is frustrating and so on... These were the drivers behind the need for an innovation for our company's Founder and CEO Mr. Manish Gorawala to develop an easy to use and powerful platform MLeads. MLeads is a one-stop comprehensive platform for lead management automation

Why to choose MLeads?

MLeads platform empowers small businesses to have the same tools that big businesses have at much lower cost. We believe in building strong and committed business relationship even after product has been delivered. We give emphasize on client satisfaction and we keep on introducing innovative features for our product to enrich product experience for the clients. Our extensive testing and QA checks ensure that our application runs smoothly on different platforms.

Following problem areas are being solved using MLeads.

- Lack of Productivity
- Not having access to information instantly and anywhere without being dependent on support staff
- Not having the ability to reach out and follow-up leads gathered at events instantly at the once with email message about product or services
- Not having clear visibility across sales team efforts
- Not having ability to share personal contact details and video profiles capability to show product and services demo anywhere
- Not having easy to use process flow to manage presales activities

HOW IS

MLeads solving the problem better than the competition?



1. MLeads platform offers simple but powerful presales and Lead management automation system that allows making your sales and marketing team go mobile
 2. Simple easy to follow and intuitive user interface
 3. Economical low-cost but powerful feature rich platform compare to competition
 4. Offers many innovative features to quickly capture leads information
 5. Ability to perform quick follow-ups and lead research capabilities which is unique compare to competition
 6. Ability to import/export data from any sources system to any destination systems
 7. Offers a complete solution for presales and event management operations and activities from any mobile devices
-

Key Features

They help readers jump to topics of interest

- ✓ Quick captures and organizes leads by events or Groups using any lead retrieval methods (Scan business card, Nearby Share, Scan Badge, Scan QR Code, Speak, Quick Note Lead, Quick Record Lead).
 - ✓ One-Click research capabilities on lead's background (Linked-In, Google, Website, Facebook, Twitter ...).
 - ✓ Instant bulk personalized email follow-ups using predefined email message templates in seconds, set drip email schedule, tasks and meetings and more...
 - ✓ Monitor ROI across sales and marketing team's productivity and efforts in real-time
 - ✓ Share Personal QR Business card and video profiles instantly with prospects Event organizer platform to manage events (Event registration, invite attendees, print badges with QR Codes,
 - ✓ Send pre/post event surveys, upload sponsors and event agenda etc.)
Import and export data from any source system to any destination system
 - ✓ Run statistical reports - Pipeline and other ROI reports at your fingertips
WIFI Independent - Capture information in an offline mode and later
synchronize back to the cloud platform
 - Mobile Access - anywhere, anytime on any devices, convenient cloud platform
-

HOW TO INSTALL MLEADS?

Depending on your mobile device, go either to iTunes App Store or Google Play and search for the MLeads To find and install MLeads for iOS:

1. On your iPhone, open App Store.
2. Tap the Search icon.
3. Enter “MLeads” in the search field.
4. Select MLeads in the search results to go to the app page.
5. Follow the standard installation procedure.

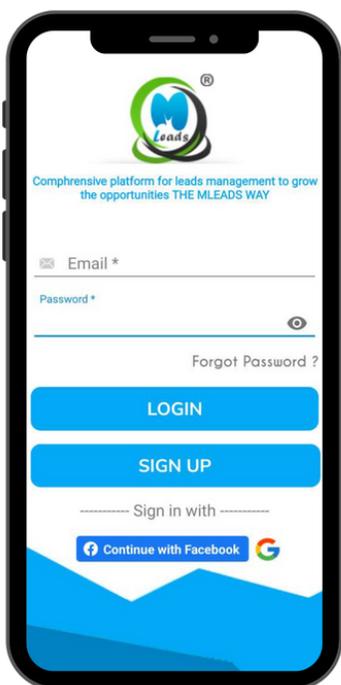
The procedure to find and install MLeads app for Android is similar.

SIGN UP/SIGN IN IN TO YOUR ACCOUNT

To launch the app, tap the application icon on the home screen of your Android device. Note: This app requires your device to be connected to the Internet.

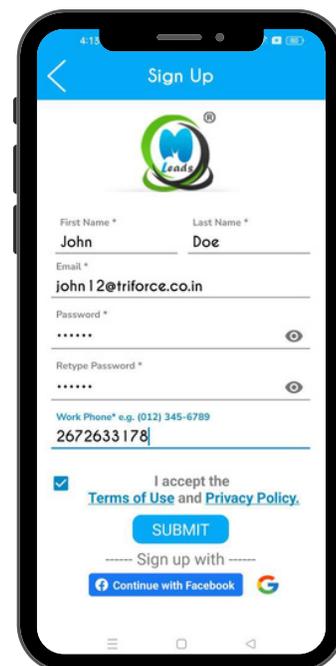
HOW TO REGISTER?

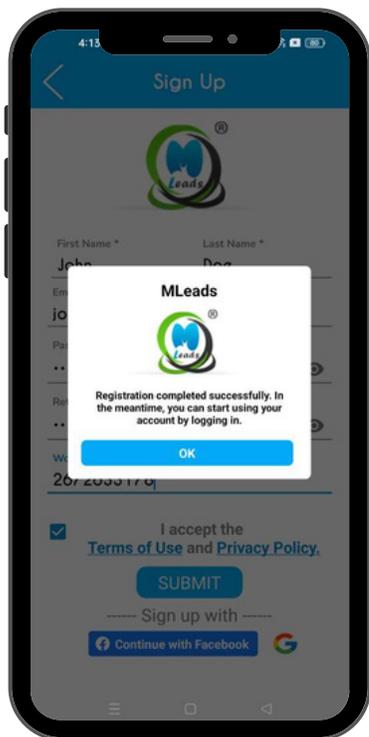
New User:



Click on sign up button to Register

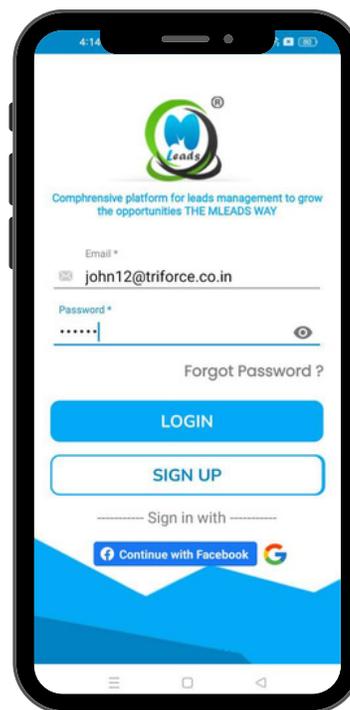
Enter all details require and click on submit





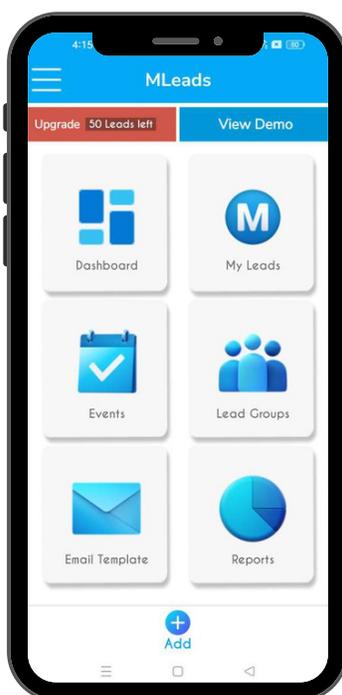
CLICK ON OK

- Enter User email id and password
- Click on Login



Current User:

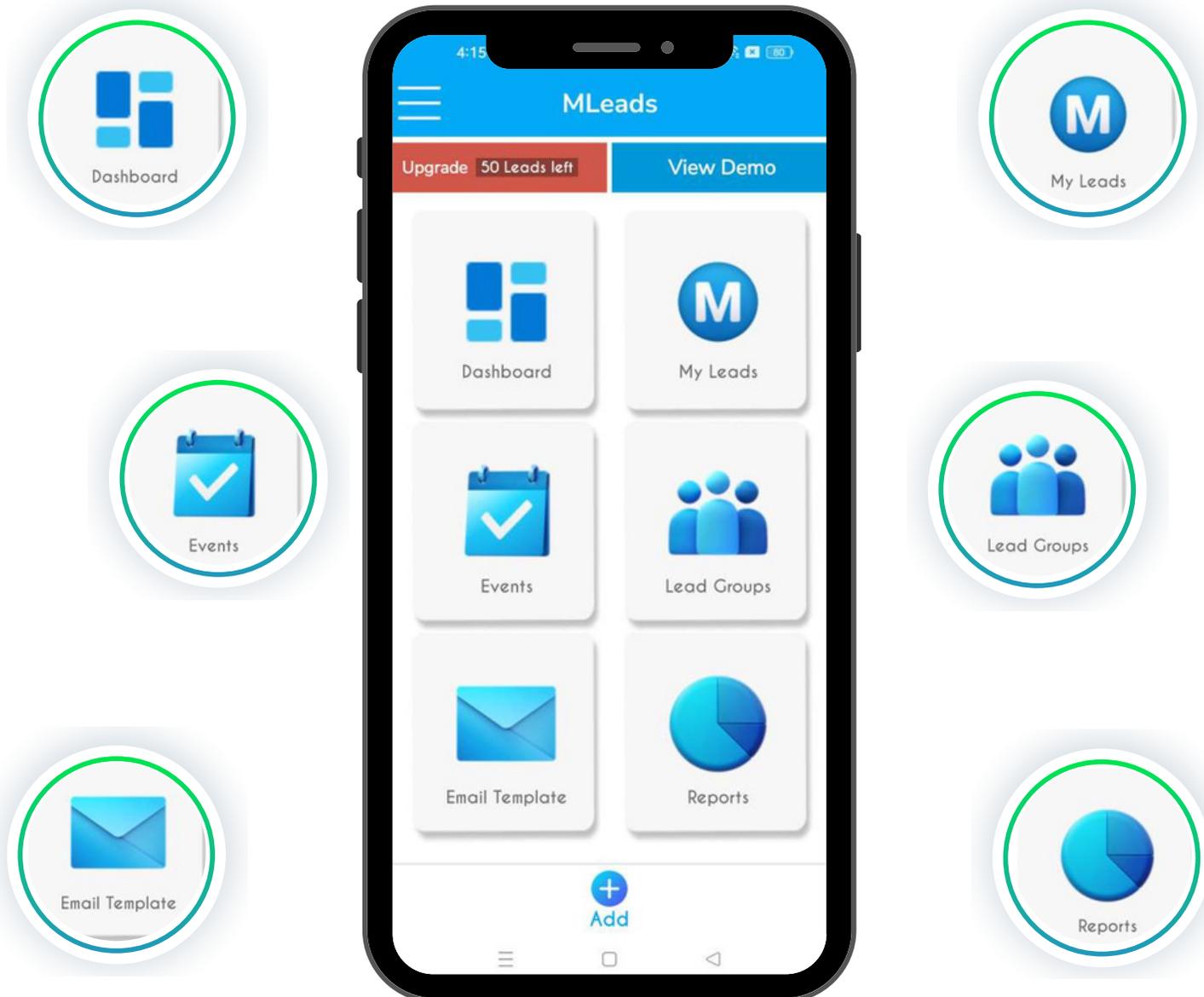
- Enter user id and password
- Click on Log in
- After log in it's ready to access MLeads app in your device.



Note: If you are not able to log in your account then click on 'Forgot Password' and follow the instructions to reset your password

App Overview:

Capture Lead information during or after the event using MLeads. MLeads offers 8 quick ways to capture Leads.

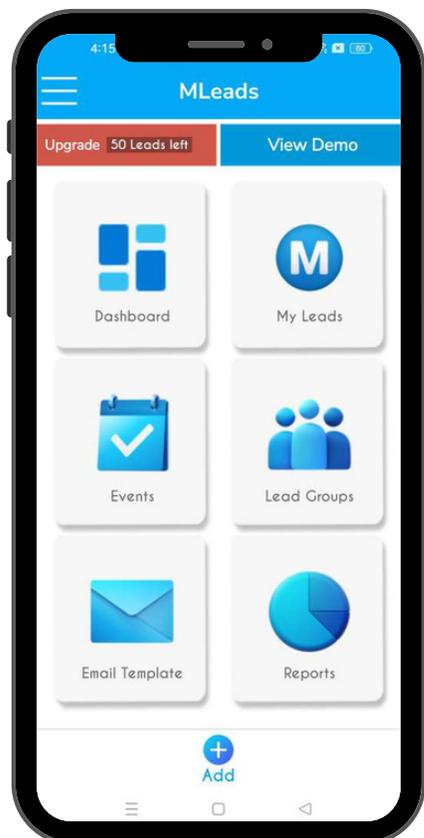


You get 50 leads when you create a free account.

Review statistical reports across your team. Export the leads data into .csv format to later import into your existing external system.

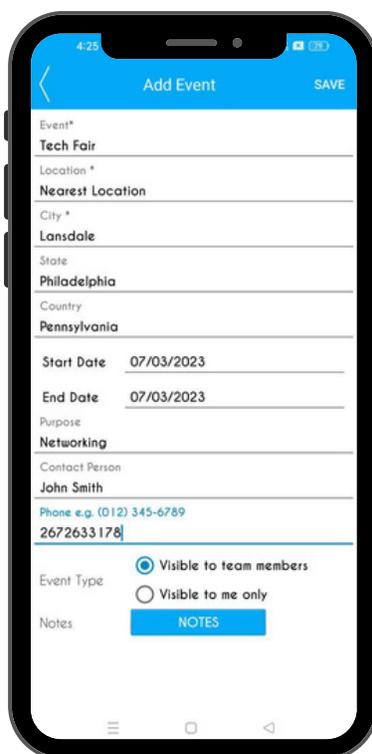
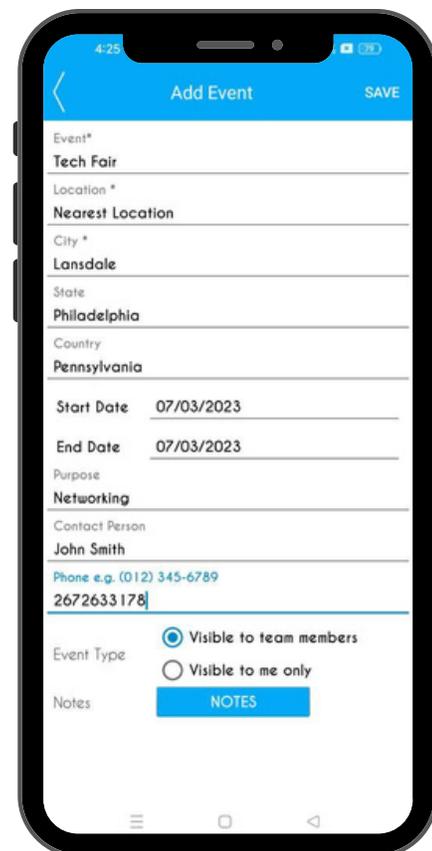
MLeads as Leads Management

Create Event or Group



CLICK ON EVENT

- Enter your event information
- Here user can “Add Note” for event also user can select Visibility to your team member or no

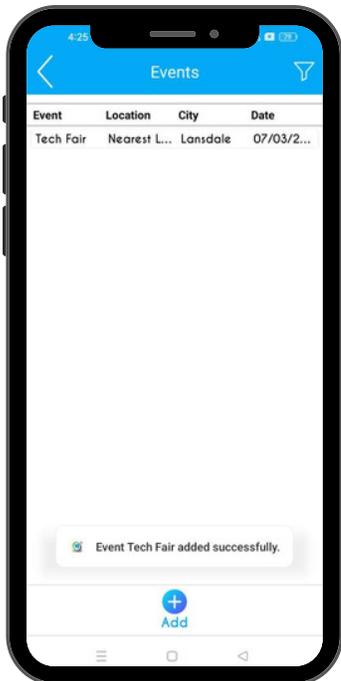


Click on Save

Event Added Successfully

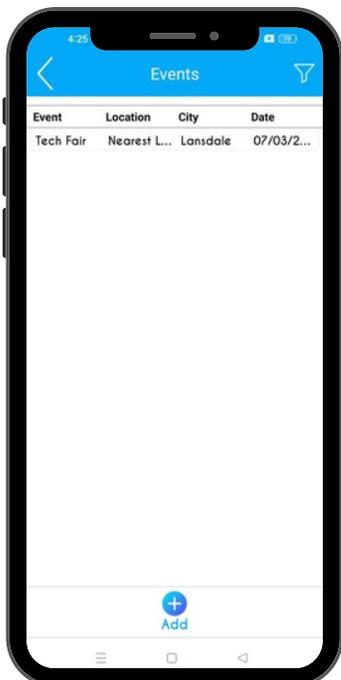
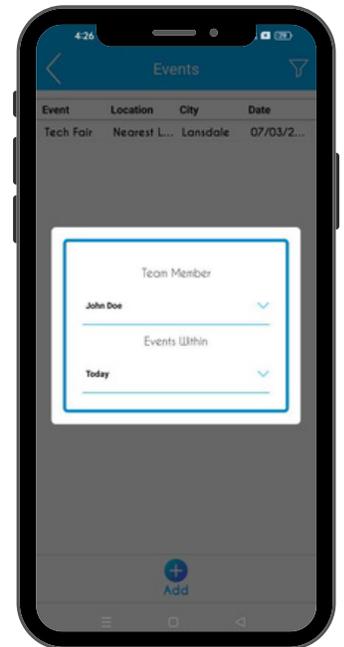
MLeads as Leads Management

Create Event or Group

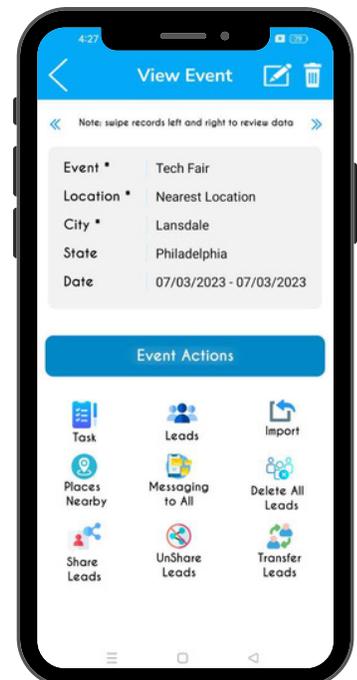


USER CAN SEE LIST VIEW ON EVENT

- User can click on the event to view event options
- User can see upcoming or past event of team member.

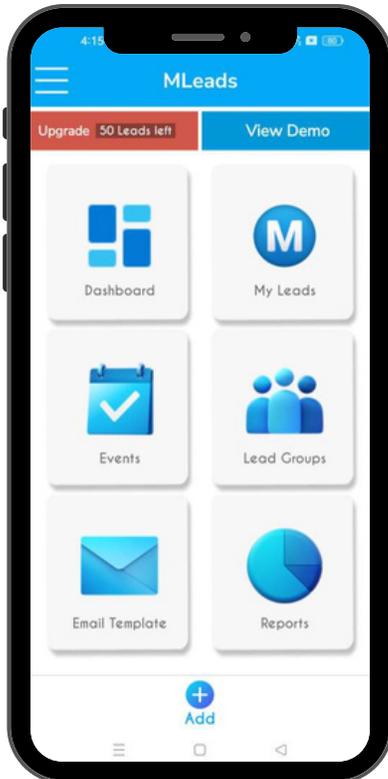


- Create Task
- View Leads
- Import your leads
- Send messaging to all
- Share and Un-share your leads with Team member
- Transfer your leads
- You can delete your leads



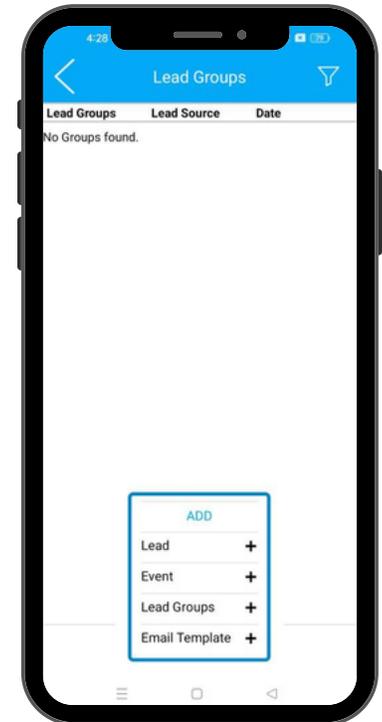
MLeads as Leads Management

Add Lead Groups



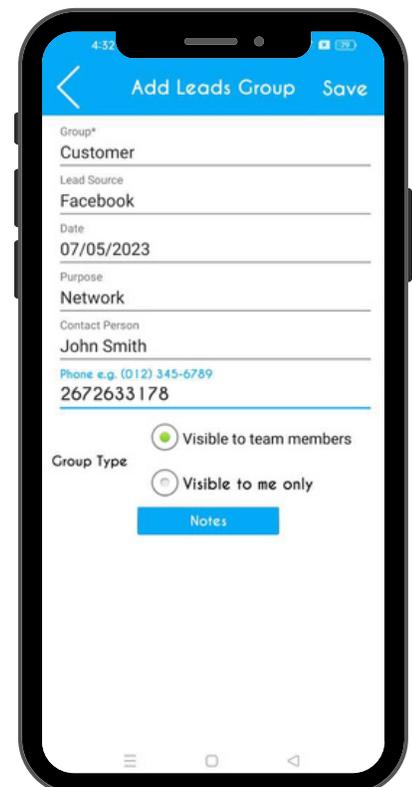
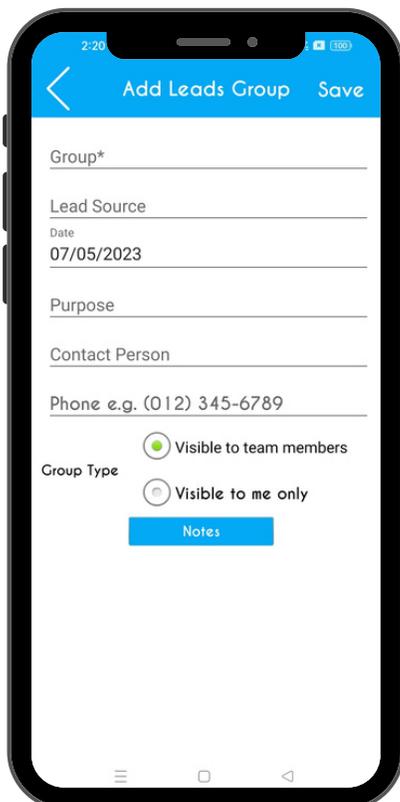
- On Home screen click on Lead Groups

CLICK ON ADD

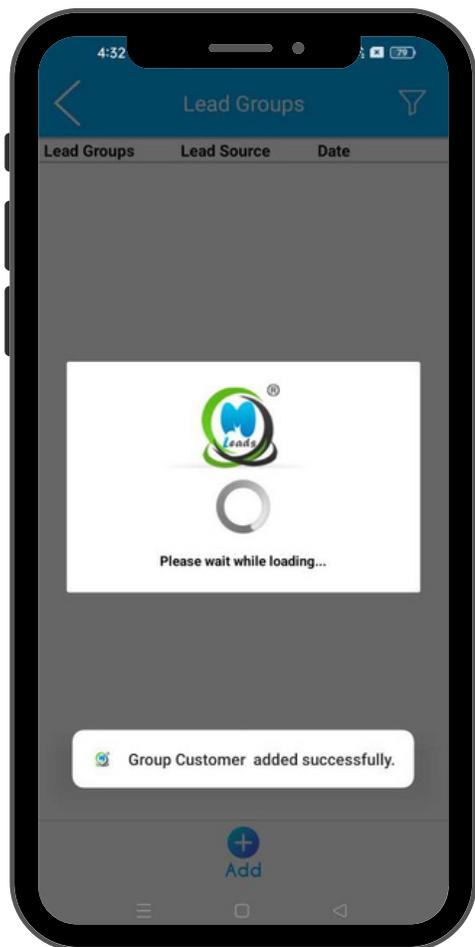


ENTER REQUIRE INFORMATION

- Group Name
- Leads Source
- Date
- Phone no
- Purpose
- Contact person
- Here User can "Add Note" for your event
- Also user can select Visibility to your team member or not



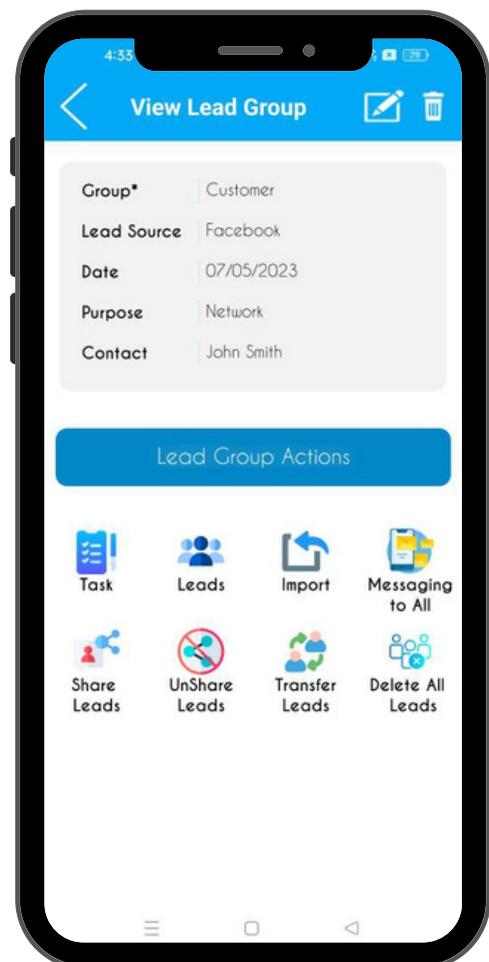
MLEADS AS LEADS GROUP MANAGEMENT



GROUP ADDED SUCCESSFULLY

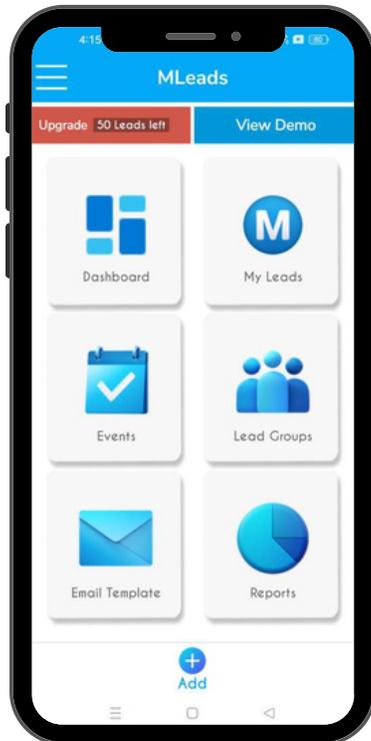
- Click on the Newly created Lead Group to use other option
- User can edit and delete Leads Group by clicking the icon

- Create Task
- View Leads
- Import your leads
- Send messaging to all Leads
- Share and un-share your leads with Team Member
- Transfer your leads
- You can delete your leads

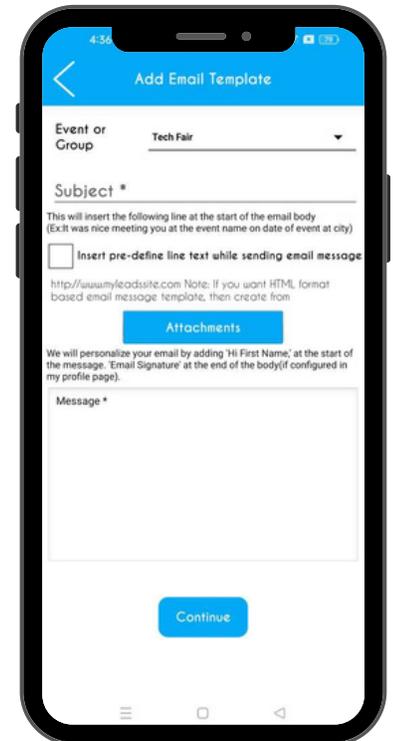


Add Email Template

Create Email Template



- Click on the Email templates option on the Home Screen
- Click on the Add button



- User can Attach your document, files, pdf, photos in the mail
- Here user can Insert Pre-define line text while sending email message
- Enter Subject and click on Continue
- You can see the template preview
- Click on save



Add Email Template

Create Email Template

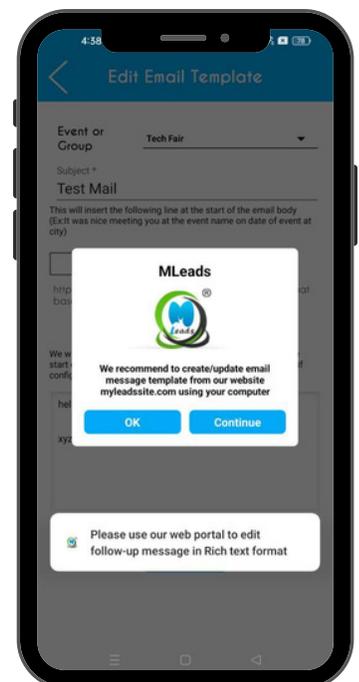
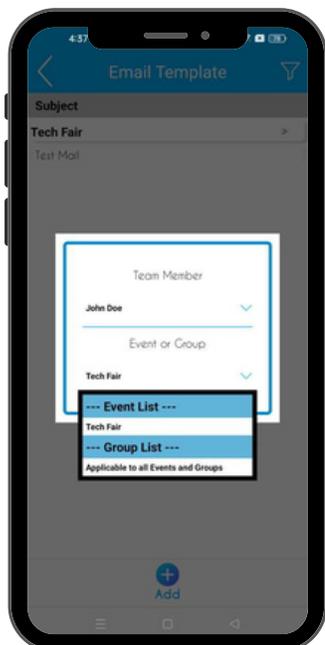


- Here user can see list of email template, also user can see team member's predefine template



Here we recommend to create/ update email message template from our website myleadssite.com using your computer

- Note : User can create beautiful email templates by using MLeads website because we provide more extra feature on our web platform



MLeads Stream Lines Lead Management

MLeads is the only platform that refines the lead management process. It will make your sales and marketing teams more productive and efficient.

Grow your business fast and in a smart way!



Connect and capture

Whatever works best for you to capture leads information quickly and easily, MLeads platform provides you the unique lead retrieval options.

Perform Lead Research

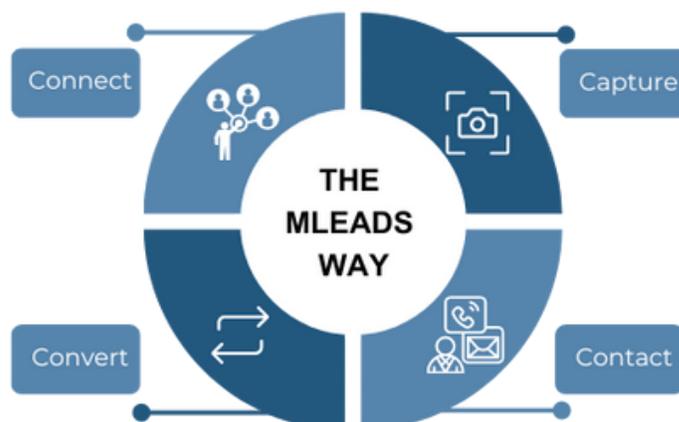
Make informed follow-ups by doing one-touch lead research on Linked-In, Google, Company website, Google Maps. MLeads bring productivity and efficiency for any companies, we guarantee it.

Contact Follow-ups

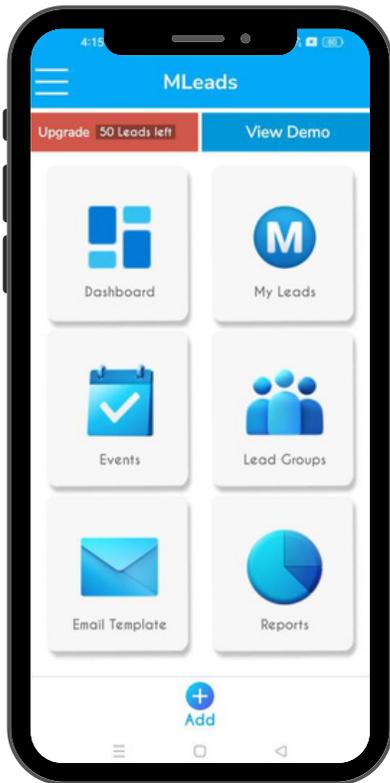
Send mass personalized email, make a call, setup meeting, setup tasks, send text message etc. Use MLeads for presales and marketing automation, front-end to any CRM or use it as CRM system. Prospects to profits, The MLeads way in seconds!

ROI & Stats

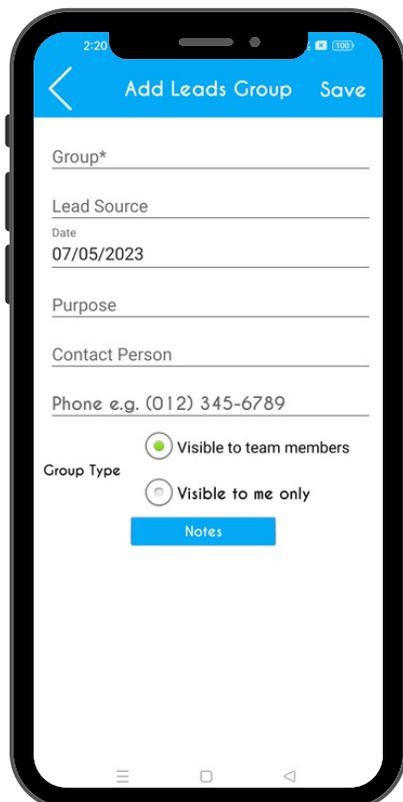
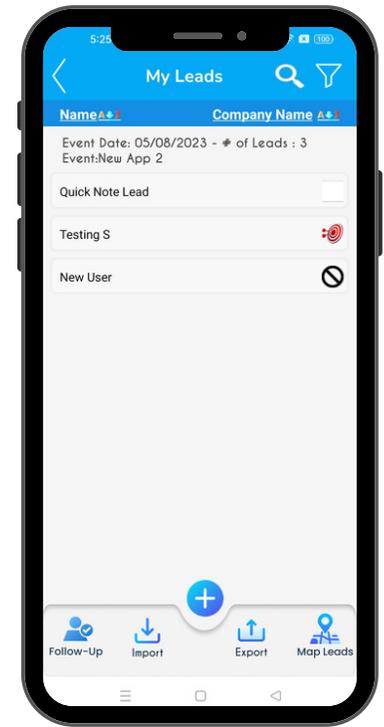
Measure and manage ROI across your sales and marketing team at your fingertips, anywhere anytime. Measure ROI on your business development activities instantly!



Add Leads



- Click on the My Leads option on the Home Screen
- Here user can import and export leads and also user can take follow-ups of leads
- User can also filter out leads by selecting different Team member, event or group and Leads Status



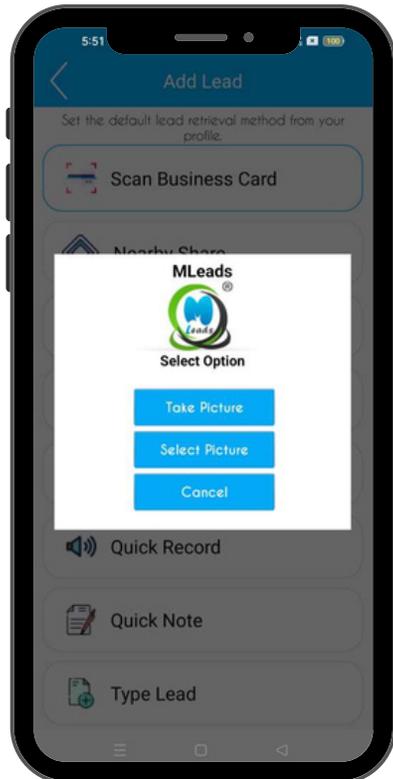
QUICK CAPTURES AND ORGANIZES LEADS BY EVENTS

or

GROUPS USING ANY LEAD RETRIEVAL METHOD

Leads Retrieval Methods

Method-1 Scan Business Card

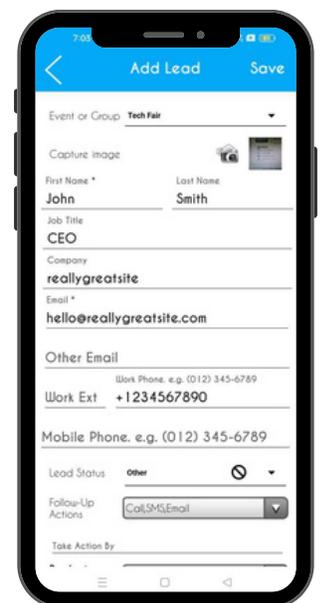
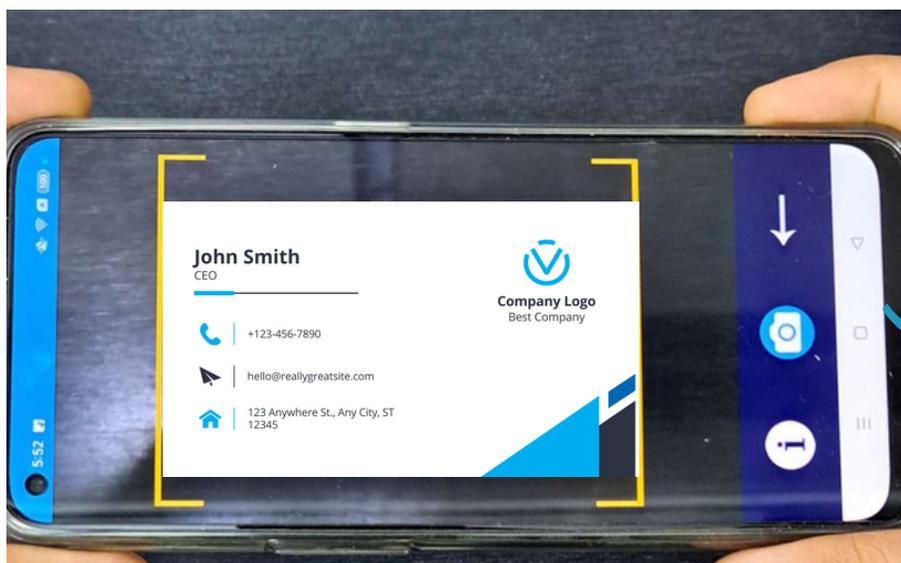


Click on Scan Business Card

User have to select option take photo of business card or select picture from device

Tips to achieve best card recognition result:

- Take a picture of a visiting card as clearly as possible. (Using anti-shake and placing cards in good lighting condition)
- Take a picture of a visiting card as big as possible. (Aligning business card edges to viewfinder edges as closely as possible)
- Be sure to position the mobile on the top of the visiting card at parallel level.

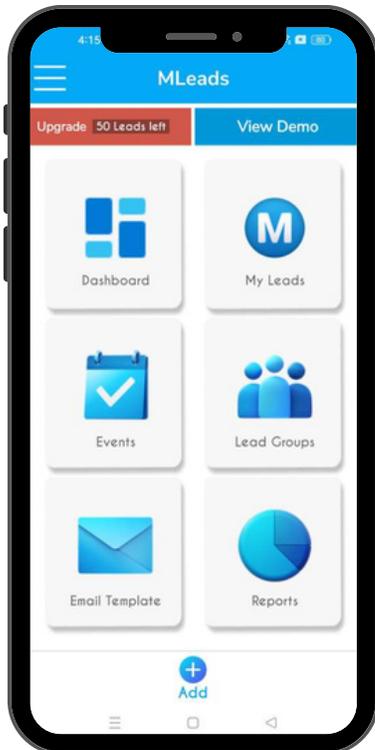


Nearby Share (With MLeads User)

Here are the steps on how to use Nearby Share to exchange leads in MLeads: (Share your details with MLeads user)

Grow your business fast in a smart way!

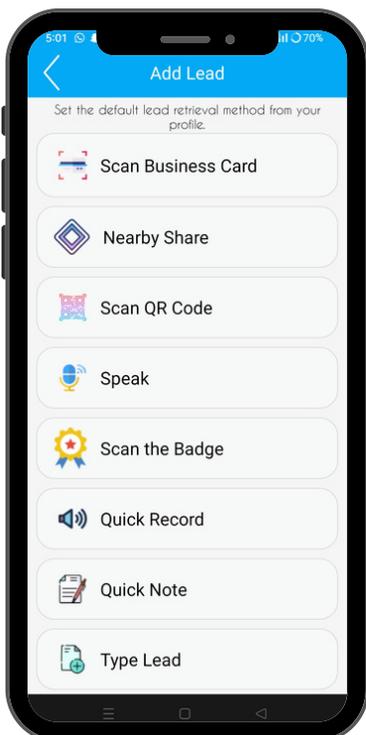
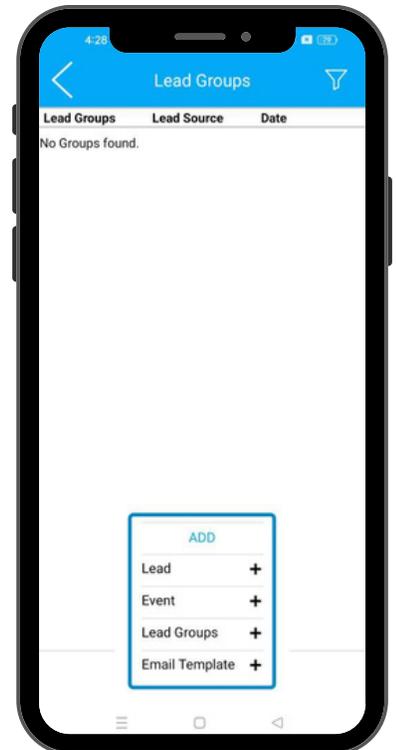
Method-2 Nearby Share



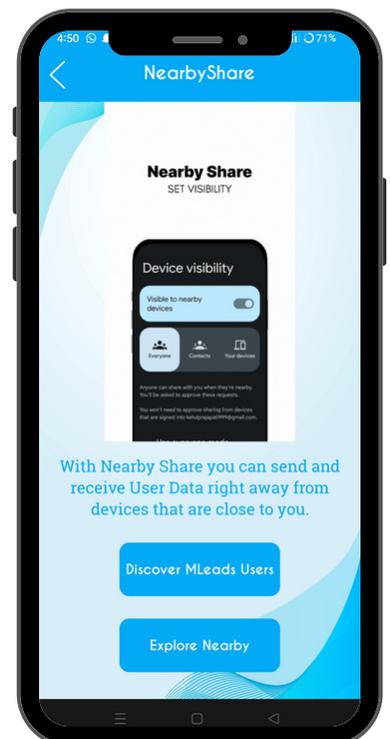
OPEN THE MLEADS APP.

TAP THE ADD BUTTON.

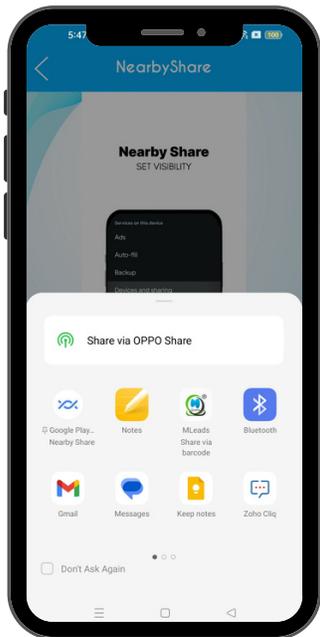
TAP LEAD.



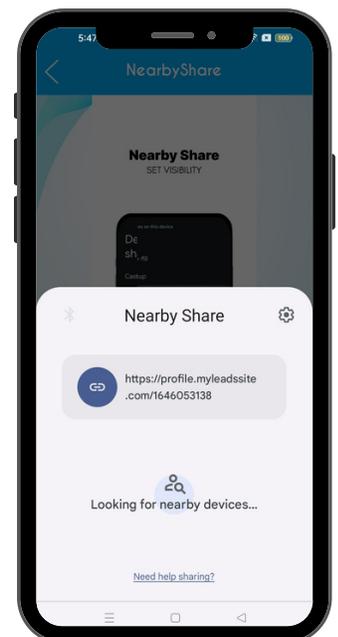
- Tap Nearby Share.
- Click "Discover MLeads User" to exchange leads with an MLeads user.
- Ensure that "Everyone" is selected as the device visibility setting for both users.



Nearby Share (With MLeads User)

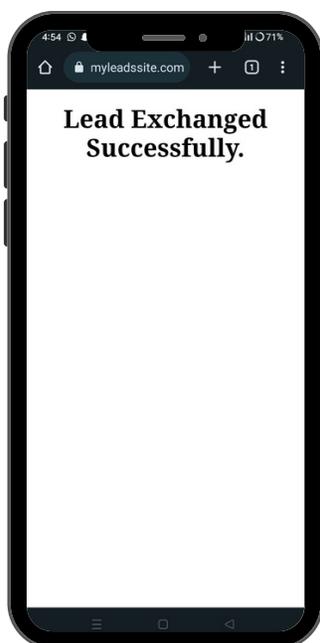


- Tap on Nearby share
- When you click on NearBy, a popup will appear with a list of people who have turned on Nearby Share.
- Select the user you want to exchange leads with.

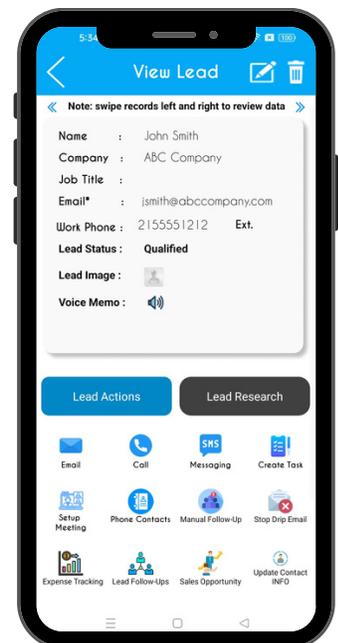


HERE ARE SOME ADDITIONAL TIPS FOR USING NEARBY SHARE TO EXCHANGE LEADS IN MLEADS:MLEADS APP.

- Make sure that both users have Bluetooth and Location turned on.
- If you are having trouble connecting to another user, try moving closer together.
- You can also exchange leads with users who are not in your immediate vicinity. However, this may take longer, as the leads will need to be sent over the internet.



- The lead will be exchanged successfully.
- The lead is shown in the most recently created event.



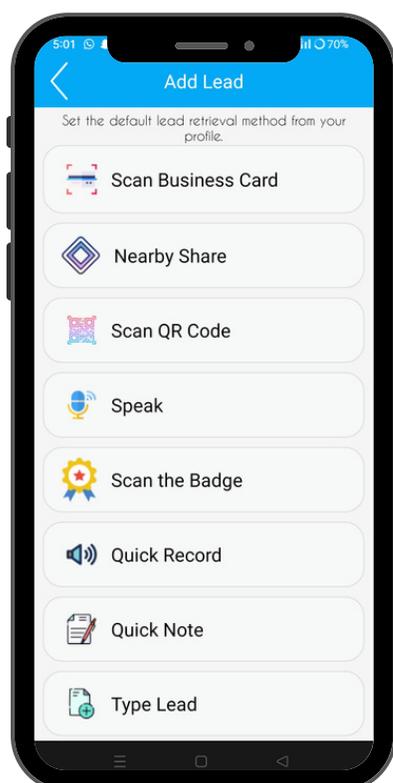
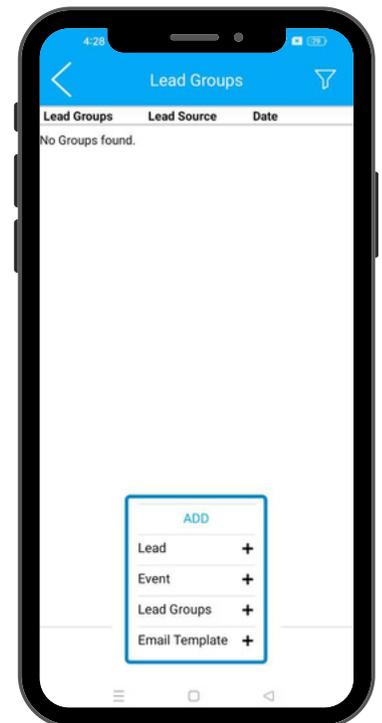
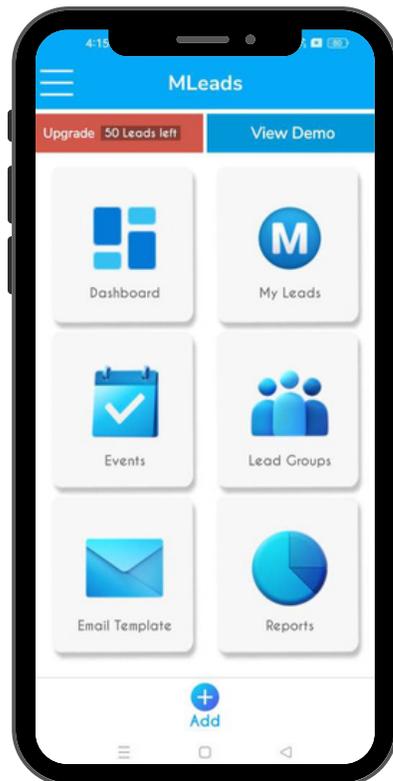
Nearby Share (With Any User You Want)

Here are the steps on how to use Nearby Share to exchange leads in MLeads: (Share your details with you want)
Grow your business fast in a smart way!

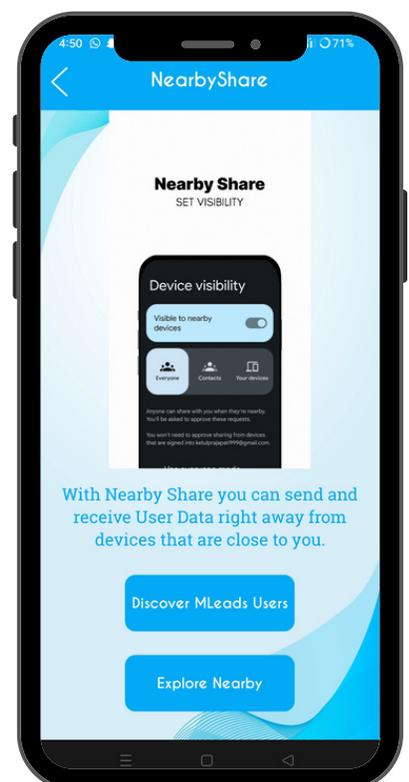
OPEN THE MLEADS APP.

TAP THE ADD BUTTON.

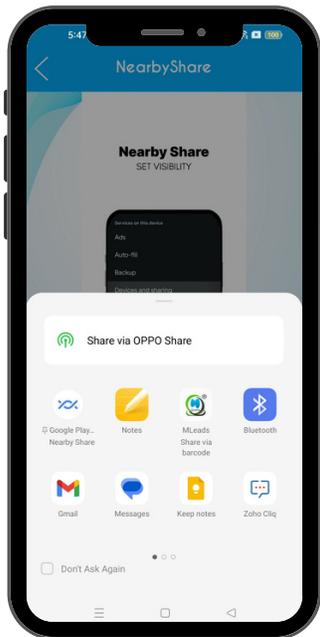
TAP LEAD.



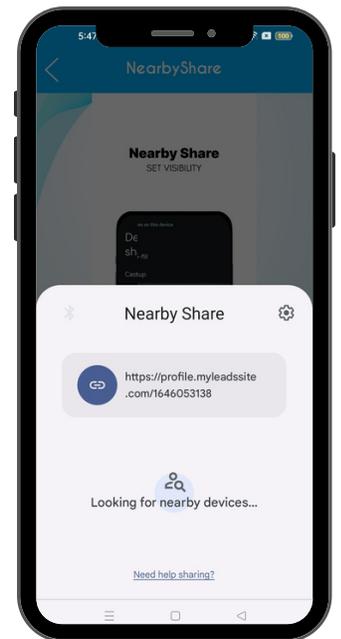
- Tap Nearby Share.
- Click on the Explore Nearby option if the other user does not have the MLeads.
- Ensure that "everyone" is selected as the device visibility setting for both users.



MLeads - Near By Share Integration

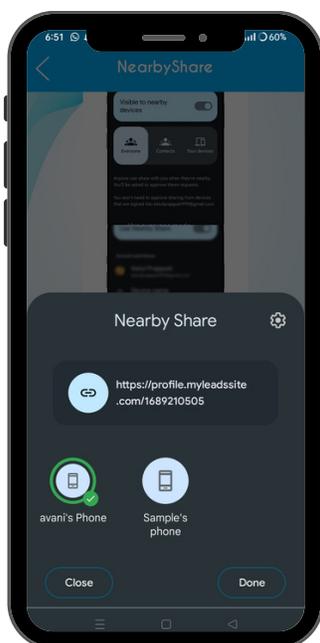


- Tap on Nearby share
- When you click on NearBy, a popup will appear with a list of people who have turned on Nearby Share.

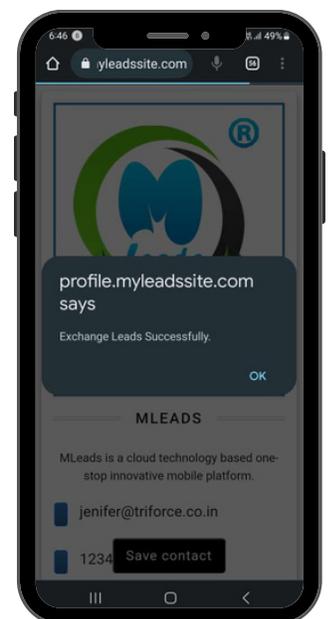


HERE ARE SOME ADDITIONAL TIPS FOR USING NEARBY SHARE TO EXCHANGE LEADS IN MLEADS:MLEADS APP.

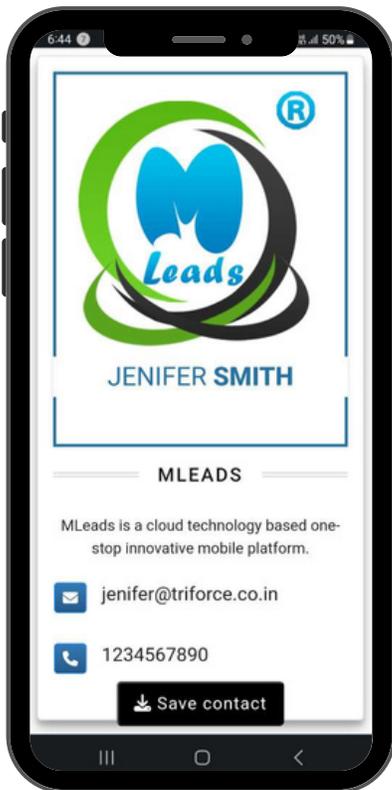
- Make sure that both users have Bluetooth and Location turned on.
- If you are having trouble connecting to another user, try moving closer together.
- You can also exchange leads with users who are not in your immediate vicinity. However, this may take longer, as the leads will need to be sent over the internet.



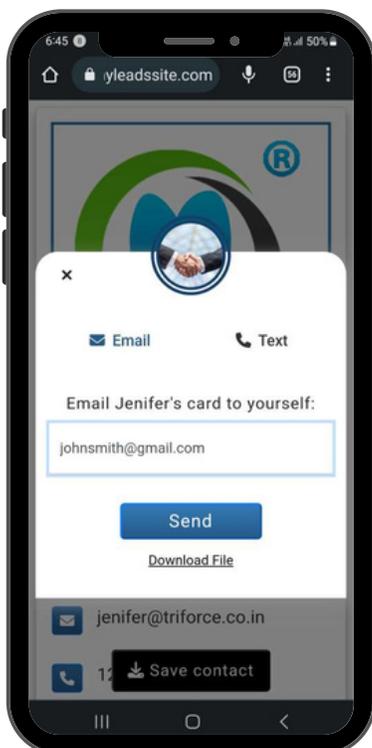
- Choose the person with whom you would like to exchange leads.
- Other user will get a link. Click on Open.



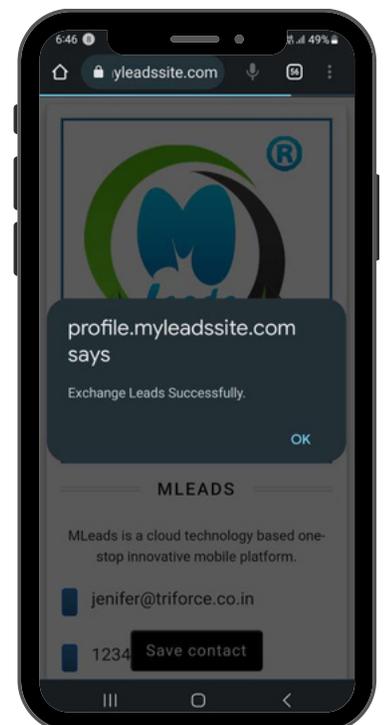
MLeads - Near By Share Integration



- You will see the details of Sender (MLeads User).
- Other users can download MLeads User's contact information by clicking on Save Contact



- Other users can send MLeads user information to their Email address
- Other users can send MLeads user information to their phone number.



MLeads - Near By Share Integration

6:45 50%

Send your information back to Jenifer

Name

Email

Phone

Job Title

Company

Message

Send

[MAYBE LATER](#)

- By filling out the form, other users have the option of sharing their information with MLeads users.

6:46 49%

Send your information back to Jenifer

John Smith

jsmith@gmail.com

1234567890

Manager

Abc

Test

Send

6:46 49%

profile.myleadssite.com says

Exchange Leads Successfully.

OK

MLEADS

MLeads is a cloud technology based one-stop innovative mobile platform.

jenifer@triforce.co.in

1234 Save contact

- The lead will be exchanged successfully.
- You can view the lead within your Exchange Lead Group.

6:46 49%

Email addresses and phone numbers often change. To stay updated on Jenifer's contact information, use MLeads.

Download App Now

GET IT ON Google Play

Download on the App Store

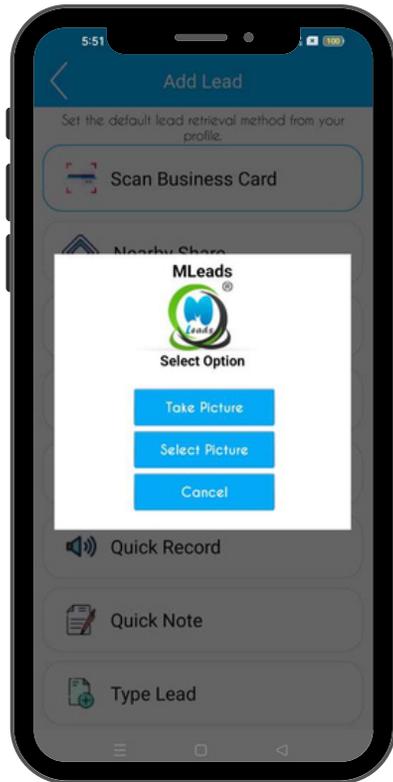
No Thanks

jenifer@triforce.co.in

1234 Save contact

Leads Retrieval Methods

Method-3 Scan the Badges

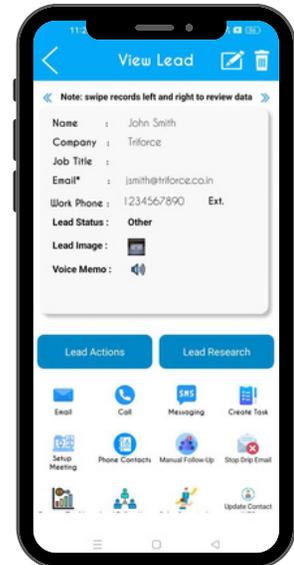
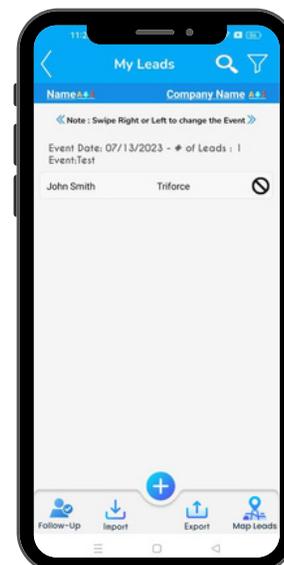


Click on Scan the Badge

User have to select option take photo of Badge or select picture from device

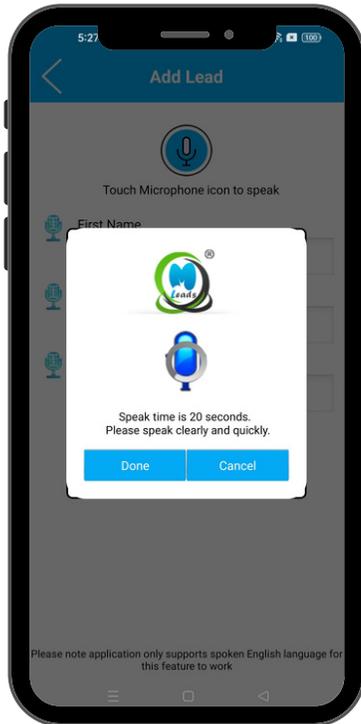
Tips to achieve best recognition result:

- Take a picture of a Badge as clearly as possible. (Using anti-shake and placing cards in good lighting condition)
- Take a picture of a Badge as big as possible. (Aligning code edges to viewfinder edges as closely as possible)
- Be sure to position the mobile on the top of the Badge at parallel level.



Leads Retrieval Methods

Method-4 Speak Leads

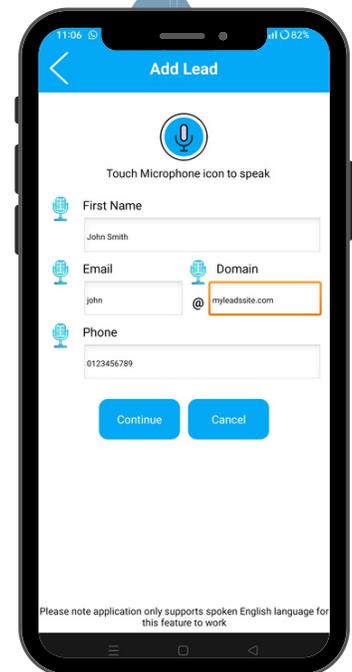


Click on Add Speak Leads

- Step-1 Click on speaker icon then one speech recognized pop will open
- Step-2 Now User have to speak First Name For Example “John”
- Step-3 Click on ok
- Step-4 Like this you to speak last Name, email, and phone number.

Notes:

- Application Support only spoken English
- Speak clearly
- Avoid noisy environments
- Use a close-talk microphone for best speech recognition results
- Properly position your microphone to achieve the best speech recognition results. For a close-talk microphone



Leads Retrieval Methods

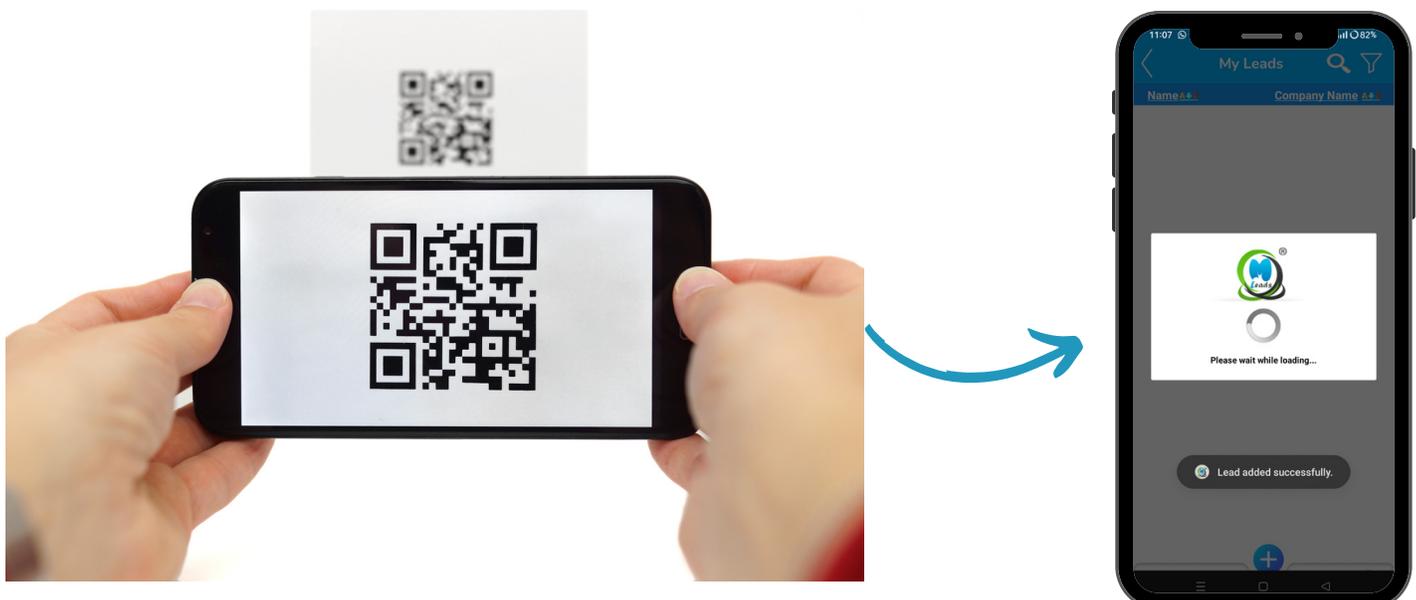
Method-5 Scan QR code

Click on Scan QR Code

It will be open camera of your device and scan QR Code and you will get message Lead Added Successfully

Tips to achieve best recognition result:

- Take a picture of a QR Code as clearly as possible. (Using anti-shake and placing cards in good lighting condition)
- Take a picture of a QR Code as big as possible. (Aligning QR Code edges to viewfinder edges as closely as possible)
- Be sure to position the mobile on the top of the QR Code at parallel level.



Leads Retrieval Methods

Method-6 Quick Note



Click on Quick Note

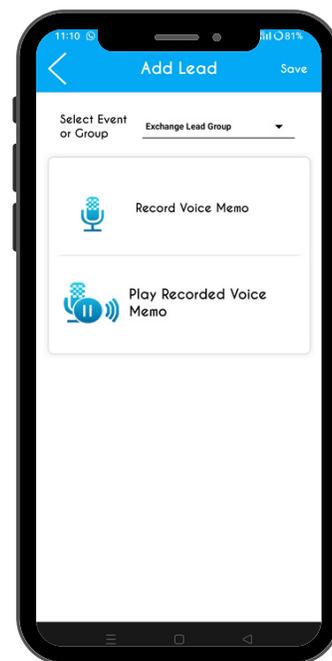
- Quick Notes allows you to quickly add a lead if you or the person in front of you is in a hurry.
- Because it has enough fields which are required for contact
- Additionally, you may write down notes in the Quick Note lead.

Method-7 Quick Record



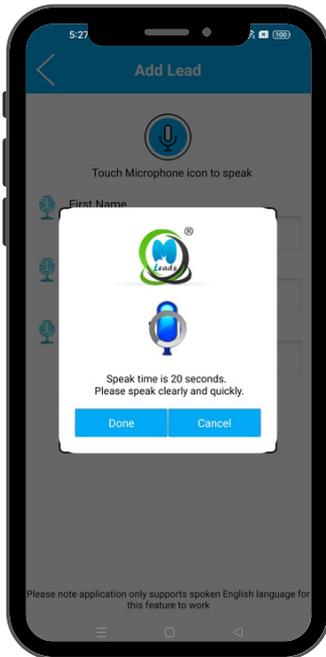
Click on Quick Record

- Start to speak and after completing click on save and play



Leads Retrieval Methods

Method-8 Add Leads Manually

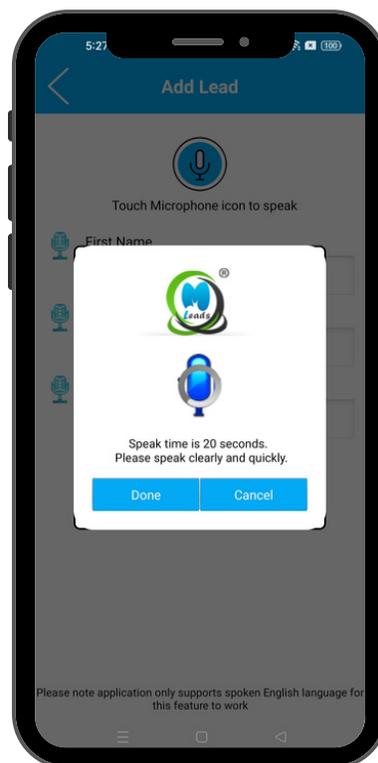


Click on Type Leads:

- Here User can add leads manually
- You have to type each and every require filed

Fields:

- First Name (Must be require fields)
- Last Name
- Job Title
- Company
- Email id (Must be require fields)
- Other email id
- Phone no.
- Extension



- Leads Status
- Follow-up Action
- Take action by date:
- Product Interested By
- Notes, Address, sales opportunities, Attachment, Voice Memo, User can save picture etc

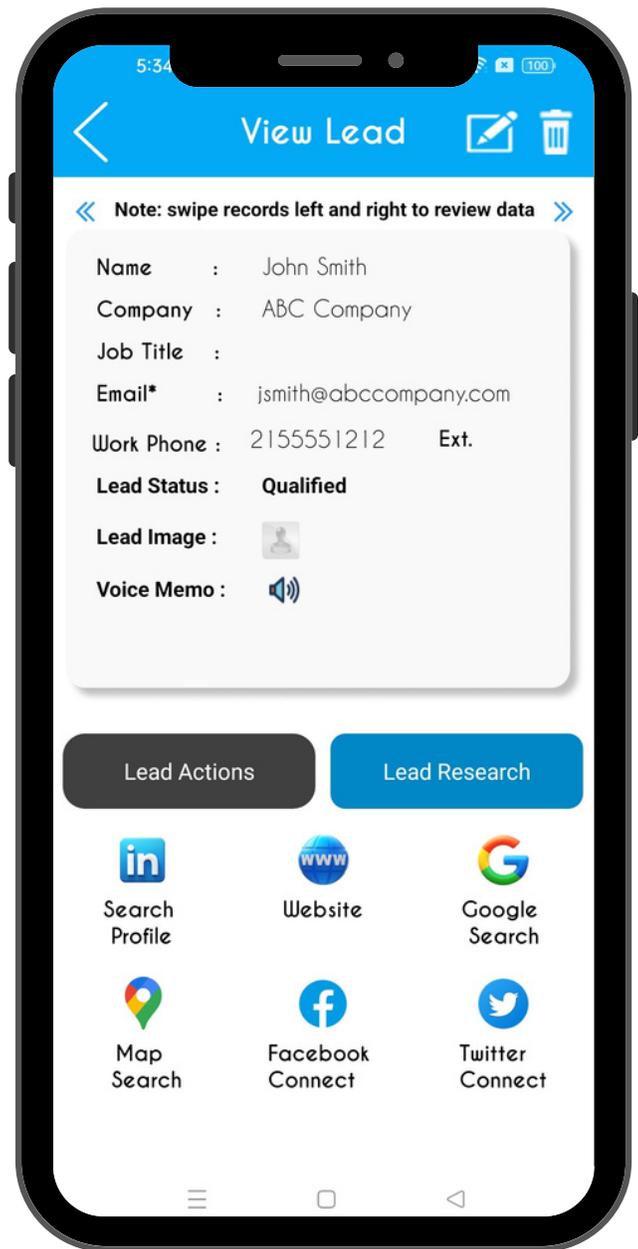
Leads Research

MLeads provide another unique and powerful feature Lead Research

Here User can search about the Leads on

- Linked-In
- Website
- Maps
- Google Search
- Facebook & Twitter

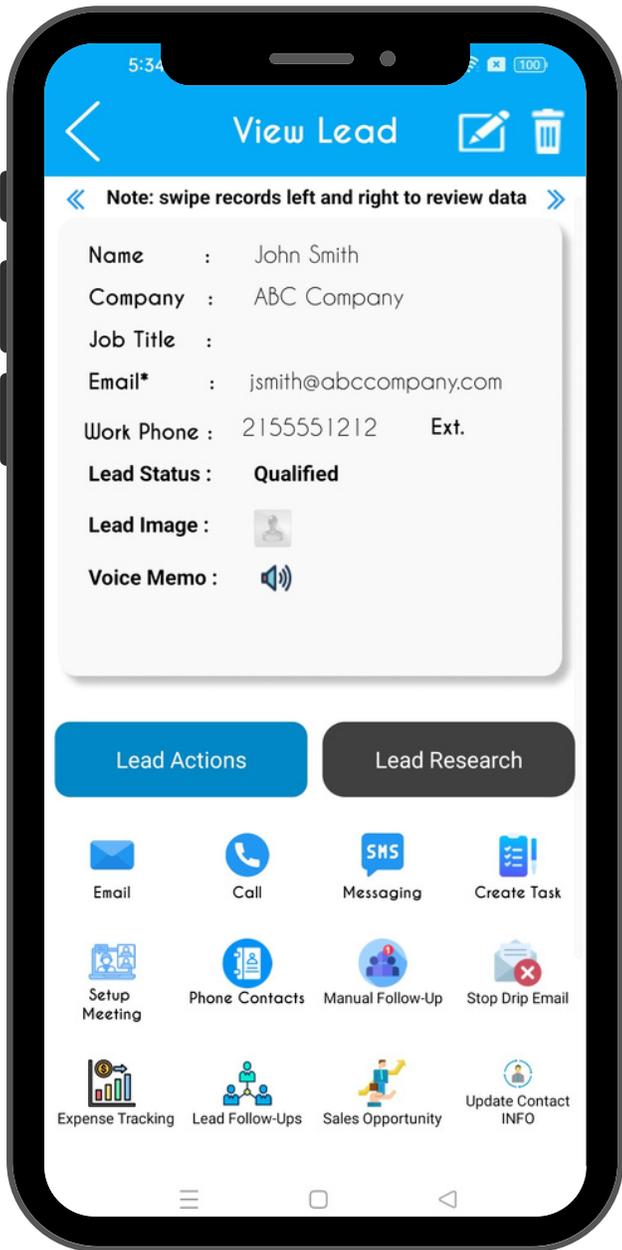
Social Profiles



Lead Actions

Instant bulk personalized email follow-ups using predefined email message templates in seconds, set drip email schedule, tasks and meetings and more

View Lead



Send email using predefined email template



Make a phone call



Send text message



Schedule task



Schedule meeting and send reminder mail



Add phone contacts and save in the device



Create manually follow up



Stop drip mail



Track & maintain expense on leads



Track lead follow up



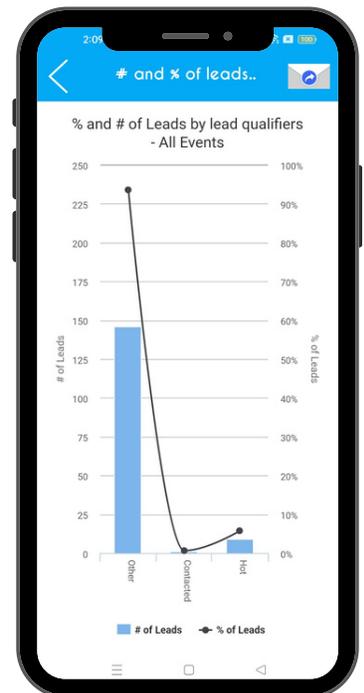
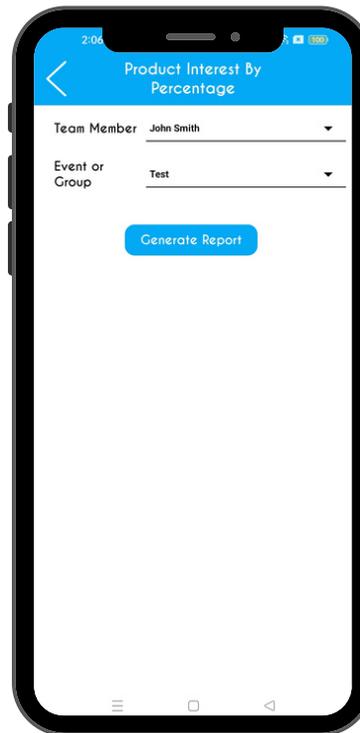
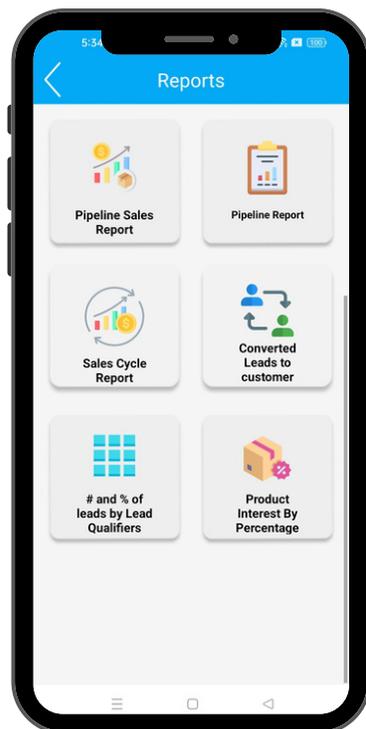
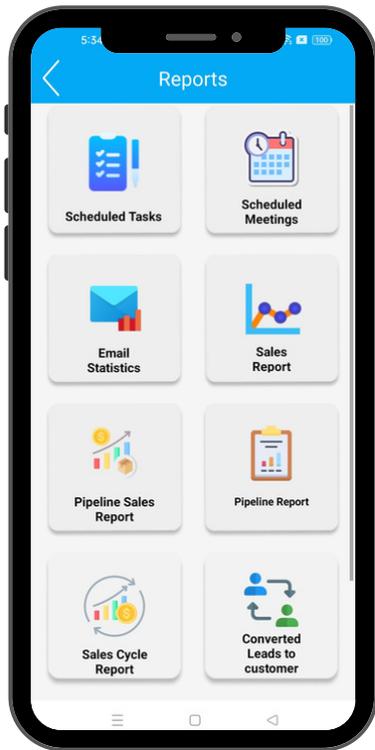
Sales opportunity



Update your phone information

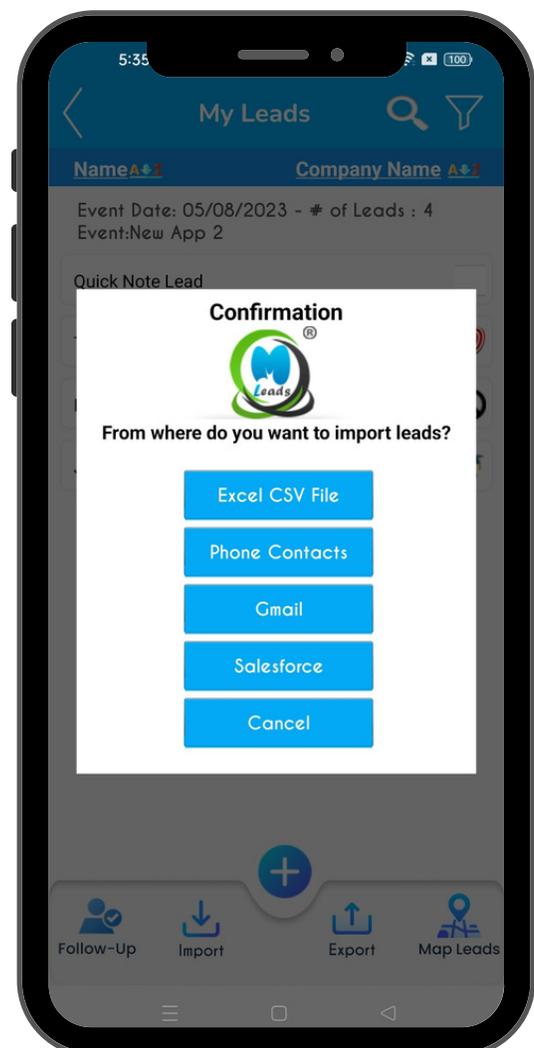
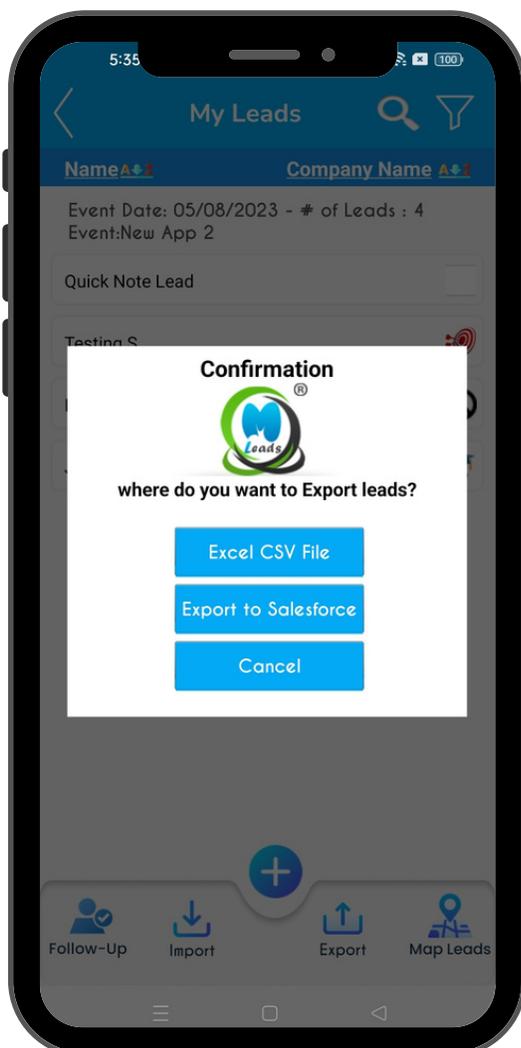
Measure Statistics

- Measure ROI, ROO, and visibility into productivity across team
- Pipeline Report
- Statistical Report
- Sales Cycle Report

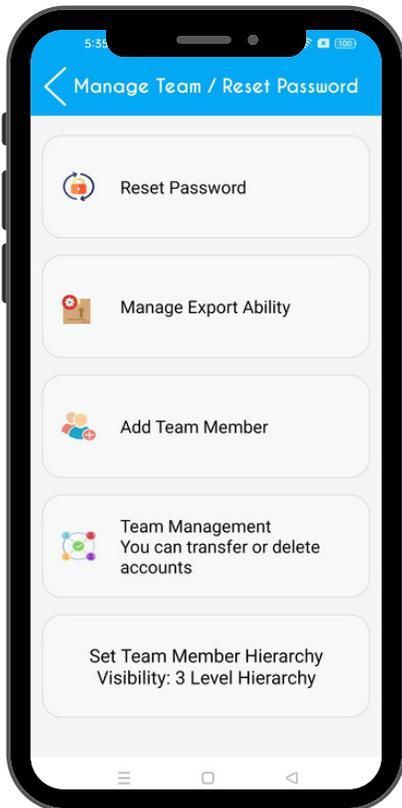


Import & Export Data

- Export your Leads in Excel .csv file format
- Export leads to salesforce
- Import your leads from different source system
- Import from Excel .csv file, Gmail, Phone Contacts and Salesforce.



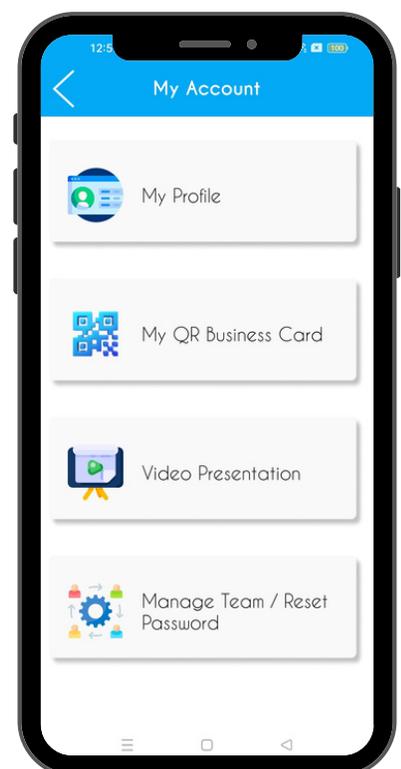
Team Management



- As team leader user can manage team
- User can check productivity of team member
- User can reset account password
- Team management user can delete and transfer your team member
- User can manage export ability

My Account

- My Profile – You can add/edit your person information like first name, last name, job title, company name, phone number and many more
- My QR Business card – MLeads create QR code so you send mail QR code or you can attach with your mail
- Video Presentation- You can send video links to your leads, which is prerecorded video of your service or product
- Manage team and set password and many more feature





Mange Leads from Web Platform

Open <http://www.myleadssite.com>

Click on login and enter email and password

If you are new user then click on sign up

If you are not able to login then click on Forgot Password?

Welcome Back !

Sign in with [f](#) [G](#) [in](#)

Or

Enter Email

Enter Password

8 + 5 = Answer

Login

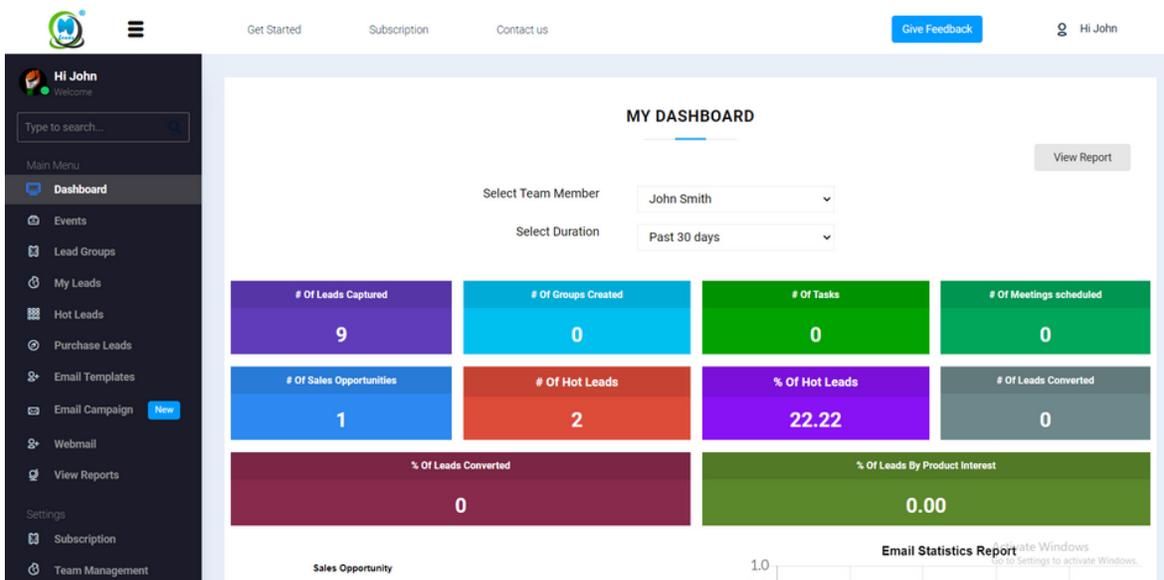
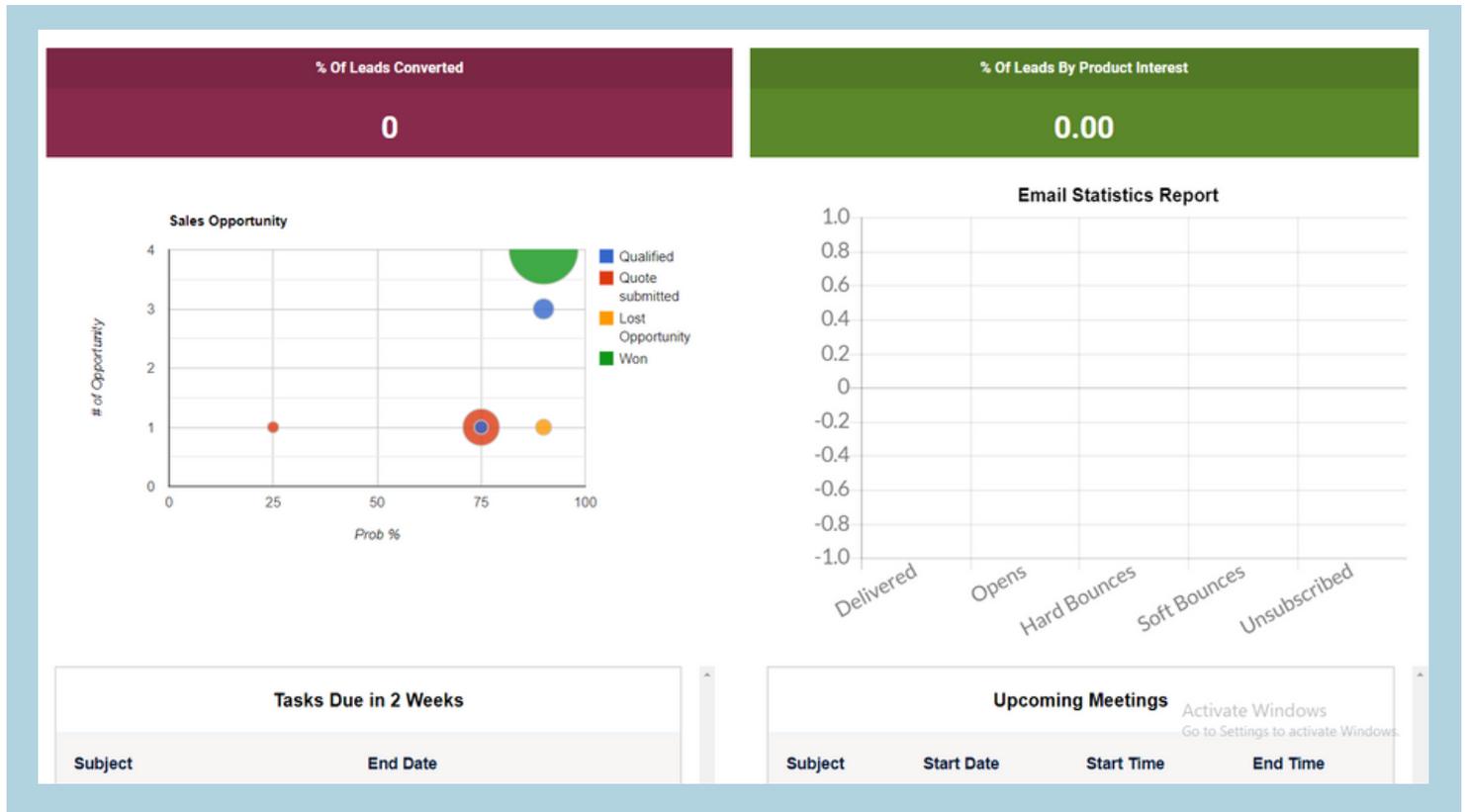
[End User License Agreement](#) [Forgot Password ?](#)

Don't have an account? [Create New](#)

Welcome to MLeads Dashboard

After Login system will show the Dashboard,

- Dashboard will be visible for your account,
- Dashboard will show various statistical reports and data related to your leads and events



User can see different Menu options by clicking on 'Menu' tab on the top and will have to access to features to access Events, Lead Groups, Leads, Email Statistics etc.

Event

- Here user can view list of up coming event and past events.
- User can create new event by clicking on Add icon
- User can access various features to operate on the events related data
- User can Add, Edit, View, Delete, Schedule Task , Import the Leads, Search Near by Location from event location

Add
 Edit
 View
 Trash

Leads
 Share Leads
 Transfer Leads
 Task
 Import
 Nearby Places

Team Member:

John Smith v

Filter By Event:

Name, Location

Filter event From:

To:

Search

Clear

Events

Show 10 entries

Search:

Event Name	Location	Event Start Date	Event End Date	Notes
<input checked="" type="radio"/> New App 2	Ahmedabad	05/08/2023	05/08/2023	N/A
<input type="radio"/> Navigation Issue	Ahmedabad	05/05/2023	05/05/2023	N/A
<input type="radio"/> EMAIL STATUS TEST	Ahmedabad	04/28/2023	04/29/2023	N/A
<input type="radio"/> Web Event Test	Ahmedabad	02/06/2023	02/06/2023	Test
<input type="radio"/> Share Lead	Ahmedabad	02/03/2023	02/03/2023	Test

Activate Windows
Go to Settings to activate Windows.

Lead Group

- Users can also track leads by group
- Users can create, edit, view and delete Lead Group
- User can import Leads from various source like Excel .CSV, Salesforce, Gmail, etc.

+ Add
✎ Edit
📄 View
🗑️ Trash

👤 Leads
↔️ Import
📧 Outlook Lead Source
📄 Share Leads
📱 Transfer Leads
📋 Task
🌐 Website Lead API

Lead Manage **Lead Group Actions**

Team Member: John Smith **Filter By Lead Group:** Name, Lead Source **Filter From:** **To:** **Search** **Clear**

Lead Group

Show 10 entries Search:

	Lead Group Name	Lead Source	Date of Group Creation	
<input checked="" type="radio"/>	Test Group iOS	Test	02/03/2023	
<input type="radio"/>	Email Test Group	SendGrid	01/18/2023	
<input type="radio"/>	Exchange Lead Group	Test	01/12/2023	
<input type="radio"/>	New MLeads Group	Test	10/06/2022	
<input type="radio"/>	Triforce Employees	Triforce	07/07/2022	Activate Windows Go to Settings to activate Windows.
<input type="radio"/>	Test Group	Web	03/03/2022	

Lead Group

Add Lead Group

Enter Lead Group Name

Enter Lead Source

Enter Lead Group Date

Enter Purpose

Enter Contact person

Enter Phone Number

Enter Group Type

Write Notes

Add
Back

Scheduled Task

User can schedule task and they can add Start date, End date, Duration of task, Priority of the task

 Add
Lead Group Tasks

Team Member:

Lead Group:

Duration:

Status:

[Search](#)

Show entries
Search:

#	Subject	Start Date	End Date	Status	Priority
No Records Found					

Showing 0 to 0 of 0 entries

[First](#)
[Previous](#)
[Next](#)
[Last](#)

[Back](#)

Activate Windows
Go to Settings to activate Windows.

Lead Management

Lead management is the ability to capture, respond, and manage incoming leads. When spending so much time and money on creating the perfect campaign, you want to make sure you have numerous best practices in place to manage your leads throughout the entire life-cycle. Unfortunately, many marketers don't employ clearly defined lead management practices. And when you don't have processes in place, you risk reduced ROI, weak sales funnel, and poor relationships with leads and customers.

But done right, lead management creates more educated buyers, helps you better understand their needs, and ultimately means more revenue.

MANGE YOUR LEADS

- Click on Menu and then click on My Leads
- System will show List of your Leads
- Here you can perform various Management Tools by Selecting Lead
- One-Click research capabilities on lead's background (Linked-In, Twitter, Google, Website)

Lead Manage

+ Add Edit View Trash

Lead Actions

Email SMS Import Export Stop Drip Email Statistics Map Leads Update Contact Follow ups Task Meeting Sales Expense Opportunity Tracking

Lead Research

Website LinkedIn G-Search Twitter Facebook

Team Member:

Manish Gorawala

Event/Lead Group:

ISM Philadelphia

Status:

--All--

Filter By Lead:

First Name,Last Name,Company,Email,Phone,Zip

Search

Clear

My Leads

Show entries

Search:

Event Name : ISM Philadelphia(06/14/2023) - No. of Leads 8
Doubletree, Philadelphia

<input type="checkbox"/>	Company	First name	Last name	Email	Phone	Voice Memo	Card Image	Notes
<input type="checkbox"/>	BANK OF AMERICA	Jeanette	Nguyen	jeanette.nguyen@bofa.com	6109414849	N/A		N/A
<input type="checkbox"/>	The Chemours Company	Sunil	Naik	sunil.mohan.naik@chemours.com	3027731272	N/A		N/A
<input type="checkbox"/>	JWH & Associates	James Haile Jr.,	CPM	jwhaile@netzero.net	6104900470	N/A		N/A
<input type="checkbox"/>	Temple University	Misty	Blessley	misty.blessley@temple.edu	2152048150	N/A		N/A
<input type="checkbox"/>	Jrm supplier consulting	Jim	Moran	jim@jrmsupplierconsulting.com	12674281490	N/A		N/A
<input type="checkbox"/>	Drexel University	Julie Ann	Jones	jaj358@drexel.edu	2158951910	N/A	N/A	drexel.edu/procurement
<input type="checkbox"/>	Swarthmore College	Christopher	Kane	ckane1@swarthmore.edu	6103481644	N/A	N/A	N/A
<input type="checkbox"/>	Radian Group Inc.	Sharon	Manker	sharon.manker@radian.com	2679017102	N/A	N/A	N/A

First < Previous 1 Next > Last

Showing 1 to 8 of 8 entries

Add Lead

Manually assigning new leads to specific individuals (owners) can be tedious. MLeads allows you to create a workflow rule to assign new leads to salespeople based on specific criteria, such as Lead Group, Event, activity, etc.

Add Lead

Event/Lead Group: New App 2 | Lead Status: Other

First Name: First Name* | Last Name: Last Name

Company: Company | Job Title: Job Title

Email: Email* | Other Email: Other Email

Work Phone: example: +12153621010 | Phone Extension: example: +1

Mobile Phone: example: +12153621010 | Street: Street

City: City | State: State

Country: Country | Zipcode: Zipcode

Follow-Up Action: | Action Taken By Date: Action Taken By Date

Product Interest: | Attachment: Choose File | No file chosen

Notes:

Sales Opportunity | Survey Questionnaire

Sales Opportunity

Opportunity Name: Sales Opportunity Name* | Target Amount: Target \$

Select Periods: --Select Periods-- | Target Future: Target \$ Future

Probability Of Closing: --Probability Of Closing-- | Target Closing Date: Target Closing Date

Opportunity Status: --Select Status-- | RFP Due Date: RFP Due Date

Add | Back

Copyright © All Rights Reserved and all Marks owned by Mobile Leads LLC. Patent Pending. 2012-2023. Log out

User can filter leads by selecting Event and Leads Group

Lead Manage | Lead Actions | Lead Research

Team Member: John Smith | Event/Lead Group: New App 2 | Status: --All-- | Filter By Lead: First Name, Last Name, Company, Email, Ph | Search | Clear

Show 10 entries

My Leads

Search:

Event Name : New App 2(05/08/2023) - No. of Leads 3
Ahmedabad, Ahmedabad

Last name	Email	Phone	Voice Memo	Card Image	Notes
111	d@gmail.com	123456789	N/A	N/A	N/A

Lead Group List:
 Test Group iOS
 Email Test Group
 Exchange Lead Group
 New MLeads Group
 Triforce Employees website lead group
 Test Group
 All Event and Lead Group
 All Event and Lead Group
 All Hot Leads

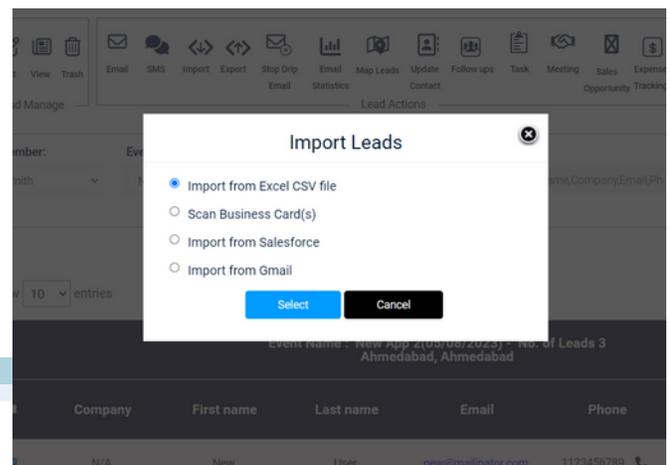
Import Leads

Importing records from external sources to MLeads is one of the most important lead creation activities for marketing and sales. In MLeads, importing records help you to create new leads by gathering data through various sources, such as purchasing a record database, records from different business units, etc. You can import records.

- Choose Import Leads from Excel .CSV, Gmail, Salesforce and Scan Business Card.
- Browse to locate and select the required file that is to be imported.

File Format

The files to be imported must be in a CSV (comma separated values) file format. It must be an ASCII file (usually with a .txt or .csv extension in the Windows environment) where each line of text represents a single record.



Import Leads - New App 2

IMPORTANT: Please [Download](#) this sample file for importing Leads into the Event. Please populate this sample file with your leads information.

Note - CSV file will be imported in this sample format only.

Note - If Leads exist in the system, then it will not be imported in selected Event through CSV file.

Leads will be imported in your Selected New App 2 Event

Select File: No file chosen (e.g. .csv)

PURCHASE LEADS

NEW

- Here you'll find high-quality leads. Our purchase leads come from trusted sources, so you can be sure they're high-quality. Our leads are updated regularly, so you'll always have the most accurate information.
- If you are interested in purchasing leads, click on the "purchase leads" option from the sidebar menu.
- If you need to buy leads for a clothing company, for example, enter "clothing" in the search box.

Search for an Industry Type or Business Name

Search here... **SEARCH**

Display SIC Code Display NAICS Code

Next Done

Leads 6654213

When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.

You Can Save Search

This can be a great way to quickly generate leads.

Continue

- Following this, the entire clothing-related list will be displayed on the screen. You may look anything up using either NAICS Codes or SIC Codes.

Search for an Industry Type or Business Name

clothes **SEARCH**

Display SIC Code Display NAICS Code

- Clothes & Accessories-Childrens-Mfrs (236901)
- Clothes & Accessories-Mens-Manufacturers (232908)
- Clothes & Accessories-Womens-Mfrs (233906)
- Clothes Line Equip & Supplies (Mfrs) (249908)
- Clothes Line Installation & Repairs (175113)
- Clothes Posts (533104)
- Clothes-Dryer-Venting-Installation-Coml (179613)
- Clothes-Military-Manufacturers (232605)
- Dryers-Clothes (572224)
- Leather Goods & Clothes-Wholesale (519915)
- Pressing Machines-Clothes (Whls) (508751)
- Pressing Machines-Clothes-Reprng (Mfrs) (358203)

Next Done

Leads 6654213

When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.

You Can Save Search

This can be a great way to quickly generate leads.

Continue

Activate Windows
Go to Settings to activate Windows.

PURCHASE LEADS

Search for an Industry Type or Business Name

clothes

Display SIC Code Display NAICS Code

- Clothes & Accessories-Childrens-Mfrs (31525043)
- Clothes & Accessories-Mens-Manufacturers (31525016)
- Clothes & Accessories-Womens-Mfrs (31525041)
- Clothes Line Equip & Supplies (Mfrs) (32199906)
- Clothes Line Installation & Repairs (23835004)
- Clothes Posts (45521906)
- Clothes-Dryer-Venting-Installation-Coml (23822041)
- Clothes-Military-Manufacturers (31525014)
- Dryers-Clothes (44921008)
- Leather Goods & Clothes-Wholesale (42499058)
- Pressing Machines-Clothes (Whls) (42385058)
- Pressing Machines-Clothes-Reprng (Mfrs) (33331021)

Next Done

Leads 6654213

When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.

You Can Save Search

This can be a great way to quickly generate leads.

Continue

Activate Windows
Go to Settings to activate Windows.

- You can choose one or more options from the list, depending on your preferences.
- You can view the quantity of clothing-related leads in the box on the right.

Search for an Industry Type or Business Name

clothes

Display SIC Code Display NAICS Code

- Clothes & Accessories-Childrens-Mfrs (31525043)
- Clothes & Accessories-Mens-Manufacturers (31525016)
- Clothes & Accessories-Womens-Mfrs (31525041)
- Clothes Line Equip & Supplies (Mfrs) (32199906)
- Clothes Line Installation & Repairs (23835004)
- Clothes Posts (45521906)
- Clothes-Dryer-Venting-Installation-Coml (23822041)
- Clothes-Military-Manufacturers (31525014)
- Dryers-Clothes (44921008)
- Leather Goods & Clothes-Wholesale (42499058)
- Pressing Machines-Clothes (Whls) (42385058)
- Pressing Machines-Clothes-Reprng (Mfrs) (33331021)

Next Done

Leads 6654213

When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.

You Can Save Search

This can be a great way to quickly generate leads.

Continue

Activate Windows
Go to Settings to activate Windows.

- If you are just interested in leads related to clothing in the United States as a whole, then click the "done" button; otherwise, you may Purchase leads relating to particular states and cities by choosing the "next" button.

On the geography option, choose the states and cities where you wish to purchase leads.

Select States

Choose more states from the dropdown list to manage various selections.

Select Your State

Select Your City

Select State Add City Select City

Back Continue Done

Leads 303

When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.

You Can Save Search

This can be a great way to quickly generate leads.

Continue

NAICS CODE	ACTION
Clothes & Accessories-Mens-Manufacturers (31525016)	Remove
Clothes & Accessories-Womens-Mfrs (31525041)	Remove

Activate Windows
Go to Settings to activate Windows.

PURCHASE LEADS

Select States

Choose more states from the dropdown list to manage various selections.

Select Your State: (1) Selected State

Add City: Select City

Leads 303
When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.
You Can Save Search
This can be a great way to quickly generate leads.

Continue

NAICS CODE	ACTION
Clothes & Accessories-Mens-Manufacturers (31525016)	Remove
Clothes & Accessories-Womens-Mfrs (31525041)	Remove

Activate Windows
Go to Settings to activate Windows.

- You have the ability to pick multiple states from this drop-down list.
- After making your selection, you have to select the city by clicking the "Add City" button.
- If you only want leads about states and cities, click the "done" button. If you want to choose a specific business size instead, click the "next" button.

- On the "Size of Business" tab, you can choose the number of employees.
- If you want to lead a company with 50 employees or more, just choose the 50-99 choice.

Number Of Employees

Select The Number Of Employees You Need

01-04 10-19 50-99 250-499 1000-10,000 +
05-09 20-49 100-249 500-999 All

Back Next Done

Leads 52
When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.
You Can Save Search
This can be a great way to quickly generate leads.

Continue

NAICS CODE	ACTION	SELECT STATE	ACTION
Clothes & Accessories-Mens-Manufacturers (31525016)	Remove	CA	Remove
Clothes & Accessories-Womens-Mfrs (31525041)	Remove		

Activate Windows
Go to Settings to activate Windows.

After choosing the business size, click the next button to continue to the final step.

Number Of Employees

Select The Number Of Employees You Need

01-04 10-19 50-99 250-499 1000-10,000 +
05-09 20-49 100-249 500-999 All

Back Next Done

Leads 52
When you purchase leads, you are buying a list of contact information for potential customers who have expressed interest in your products or services.
You Can Save Search
This can be a great way to quickly generate leads.

Continue

NAICS CODE	ACTION	SELECT STATE	ACTION
Clothes & Accessories-Mens-Manufacturers (31525016)	Remove	CA	Remove
Clothes & Accessories-Womens-Mfrs (31525041)	Remove		

Activate Windows
Go to Settings to activate Windows.

PURCHASE LEADS

Industry Type

Geography

Business Size

Complete

Congratulations! You're done.

Thanks for completed the process!

We have Leads 5 leads that meet your requirements.

Selected for Data Research

Total Leads	Industry Type	Geography	Business Size
Leads 5	SIC: 0 NAICS: 2	STATE: 1 CITY: 0	Business Size: 1

Back
Done

Leads 5

0 records match your search. Need help finding prospects?
Email : support@myleadssite.com

Complete

NAICS CODE	ACTION	SELECT STATE	ACTION	NUMBER OF EMPLOYEES	ACTION
Clothes & Accessories-Mens-Manufacturers (31525016)	Remove	CA	Remove	50-99	Remove
Clothes & Accessories-Womens-Mfrs (31525041)	Remove				

Activate Windows
 Go to Settings to activate Windows.

- The data that you have selected will appear in the Complete tab. If the information satisfies your needs, you can proceed by clicking the Done button.
- If there is any value that you do not want, you may remove it from the table that is below.

Industry Type

Geography

Business Size

Complete

Congratulations! You're done.

Thanks for completed the process!

We have Leads 5 leads that meet your requirements.

Selected for Data Research

Total Leads -Leads 5

Industry Type -SIC: 0 NAICS: 2

Geography -STATE: 1 CITY: 0

Business Size -Business Size: 1

Back
Done

Leads 5

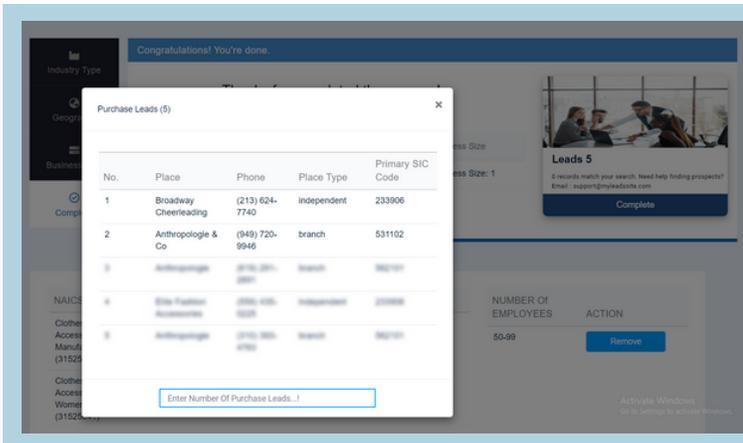
0 records match your search. Need help finding prospects?
Email : support@myleadssite.com

Complete

NAICS CODE	ACTION	SELECT STATE	ACTION	NUMBER OF EMPLOYEES	ACTION
Clothes & Accessories-Mens-Manufacturers (31525016)	Remove	CA	Remove	50-99	Remove
Clothes & Accessories-	Remove				

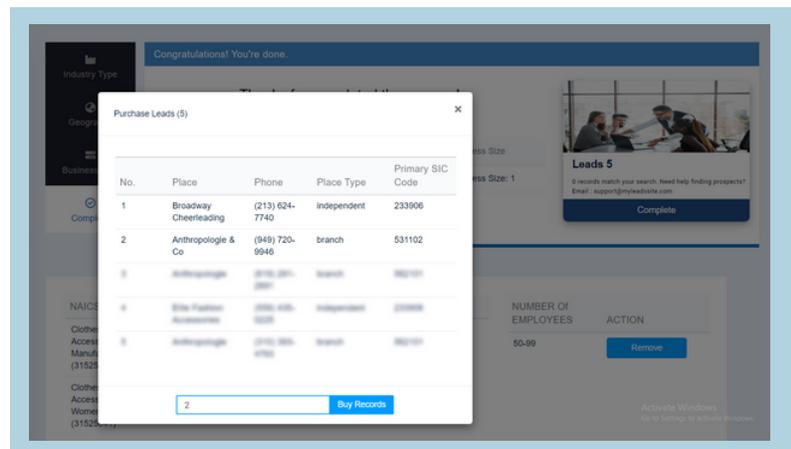
Activate Windows
 Go to Settings to activate Windows.

PURCHASE LEADS

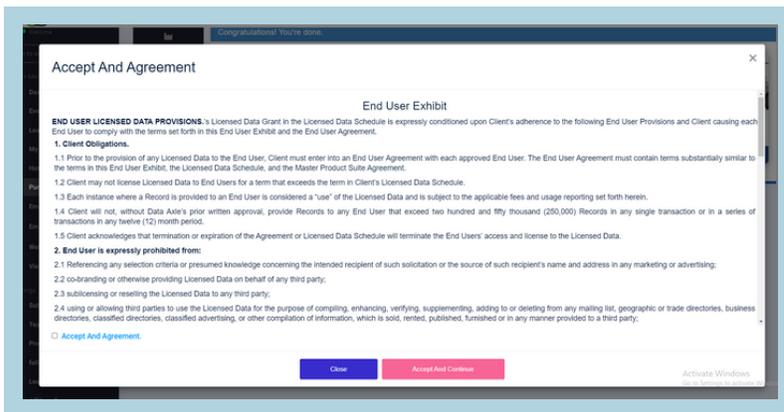


You will receive a pop-up screen after pressing the Done button on the main screen. The total number of leads will be displayed in the pop-up's heading at this moment. Here you will find an index of leads containing information such as the lead's location, phone number, and SIC code.

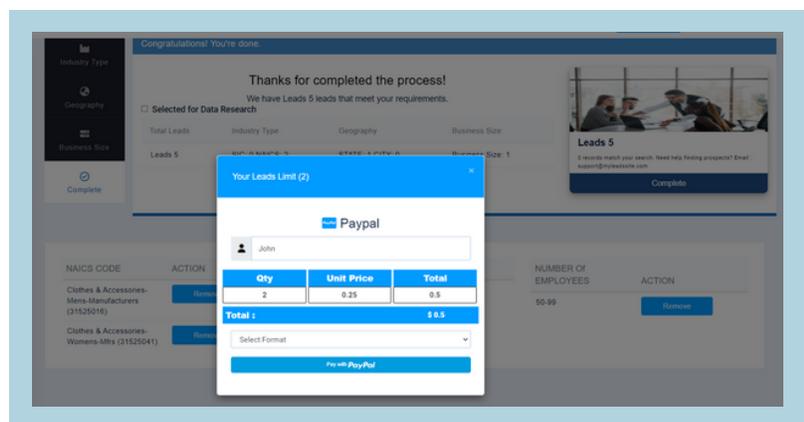
In the following textbox, enter the quantity of leads that you wish to purchase. If you wish to buy five leads, then you should write 5 into the text box and then click the buy record button.



After that, you will see a popup that is named Terms and Conditions, and inside it will be written all of the terms and conditions. After that, click the checkbox that is given below. In addition, click on the button labeled "Agree and continue."



- After that, you'll be redirected to a page on PayPal that displays the total cost of the leads you've submitted along with the amount of leads.
- Click on PayPal button and enter your card details and buy leads.
- Following the completion of a lead purchase, a .CSV file will be download on your device.



ADD EMAIL TEMPLATE

It's important, before designing your email template; to know the goal of creating this email template as well as knowing what kind of content you plan on placing into your email template. You can't really have a good idea of what you want your email template to look like until you know what your template is going to help your email accomplish and what kind of information you want in your email. Your email template is the foundation of your email because it dictates the layout of your email.

FOLLOW THE STEPS BELOW TO SET UP A NEW EMAIL TEMPLATE AND LEARN HOW TO MAKE CHANGES TO THE TEMPLATE

- From your MLeads Dashboard, click on Menu > Email Template
- Once you're in Email Templates, click the Add in the top-right to create a New template.

+ Add
 ✎ Edit
 📄 View
 🗑️ Trash

Lead Manage

Team Member:

Event/Lead Group:

Email Message Template

Show entries Search:

Select	Event/Lead Group Name	Subject	Status
<input checked="" type="radio"/>	Applicable to all Events and Groups	Without Attachment template	YES
<input type="radio"/>	Applicable to all Events and Groups	Test Attachment	YES
<input type="radio"/>	Applicable to all Events and Groups	funky character	YES
<input type="radio"/>	Applicable to all Events and Groups	Char SP	YES

Activate Windows
Go to Settings to activate Windows.

Email statistics

Email marketing is one of the most effective tactics for driving sales, but don't take our word for it. According to a study by Exact Target, 77% of consumers prefer to receive permission-based marketing communications through email.

Quality communication with your prospects and customers can get you closer to that nirvana of people actually looking forward to your message.

- User can see Statistics report of emails sent. User can also see Statistics report of the team members

Email Statistics

Team Member :

Event/Lead Group :

Start Date:

Email Status:

- Delivered
- Opens
- Hard Bounces
- Soft Bounces
- Unsubscribed

Show entries

Email Statistics Report

Bound Activity

Search:

Subject	Recipient	Date
Test	ketul.prajapati@triforce.co.in	05/15/2023 08:00 pm

Showing 1 to 1 of 1 entries

First Previous **1** Next Last

Activate Windows
Go to Settings to activate Windows.

Back

Email Campaign

This email campaign is targeted at MLeads users who are interested in improving their lead nurturing strategy. The subject line is clear and attention-grabbing, and the body of the email is short and to the point. The email also includes a call to action, encouraging recipients to visit the Help Center to learn more about the new feature.

EMAIL CAMPAIGN

Campaign Name *

Select Event/Group *

Select Leads *

Select Template *

Start Date *

End Date *

Interval *

Mail Per Day *

[+ Add More](#)

Event/Lead Group	Leads	Template	Date	Interval	Mail Per Day	Action
<p>Run Campaign</p>						

- Go to your MLeads account and click on the "Email Campaigns" from sidebar menu.
- Click on the "Add Campaign" button.
- Enter a name for your campaign and select the leads you want to target. You can also choose how often you want to be sent emails, such as daily, weekly, or monthly.
- By pressing on the "Add More" button, you can add more than one template.
- Before running a campaign, you can view, modify, and delete it.
- Click on the "Run Campaign" button to launch your campaign.

Get Started

Subscription

Contact us

[Give Feedback](#)

EMAIL CAMPAIGN

Campaign Name *

Select Event/Group *

Select Leads *

Select Template *

Start Date *

End Date *

Interval *

Mail Per Day *

[+ Add More](#)

Event/Lead Group	Leads	Template	Date	Interval	Mail Per Day	Action
New MLeads	1 Leads Selected	Testing Purpose	Start Date : 15 Jul 2023 End Date :17 Jul 2023	Daily	One Time in Day	🔍 ✎ 🗑

[Run Campaign](#)

Success
Add One Row Successfully

Email Campaign

[+ Add Campaign](#)
[Filter](#)
[Report](#)

EMAIL CAMPAIGN LIST

Sr No.	Campaign Name		Start Date	End Date	Status	Action
1	Marketing		12 Jul 2023	19 Jul 2023	Running	
2	Follow Up		12 Jul 2023	19 Jul 2023	Paused	
3	My Campaign		20 Jul 2023	21 Jul 2023	6 days left	6 days left for the campaign to st
4	Welcome		05 Jul 2023	10 Jul 2023	Stopped	Please change date to

[First](#)
[<](#)
[1](#)
[>](#)
[Last](#)

- After the campaign has been performed, it appears on the Email Campaign List
- You can look for your campaign by clicking on the "Filter" button, which gives you several choices, such as "Campaign Name", "Start Date", "End Date" and "Status."
- You can see your templates if you click on the Eye button. You can also add an existing template and change the name of Campaign.
- You can Pause, Stop and Start the campaign

[+ Add Campaign](#)
[Filter](#)
[Report](#)

[Search](#)
[Clear](#)

EMAIL CAMPAIGN LIST

Sr No.	Campaign Name		Start Date	End Date	Status	Action
1	Marketing		12 Jul 2023	19 Jul 2023	Running	
2	Follow Up		12 Jul 2023	19 Jul 2023	Paused	
3	My Campaign		20 Jul 2023	21 Jul 2023	6 days left	6 days left for the campaign to st
4	Welcome		05 Jul 2023	10 Jul 2023	Stopped	Please change date to run this ten

[First](#)
[<](#)
[1](#)
[>](#)
[Last](#)

Email Campaign

+ Add Campaign
▼ Filter
📄 Report

EMAIL CAMPAIGN LIST

Sr No.	Campaign Name	Start Date	End Date	Status	Action		
1	Thank You 👁️ ✎️ 🗑️	15 Jul 2023	17 Jul 2023	1 days left	1 days left for the campai		
Event/Lead Group	Leads	Template	Date	Interval	Mail Per Day	Status	Action
New MLeads 👁️ ✎️ 🗑️	1 Leads Selected	Testing Purpose	Start: 15 Jul 2023 End: 17 Jul 2023	Daily	One Time In Day	Running	⏸️ ⏹️
2	Marketing 👁️ ✎️ 🗑️	12 Jul 2023	19 Jul 2023	Running	⏸️ ⏹️		
3	Follow Up 👁️ ✎️ 🗑️	12 Jul 2023	19 Jul 2023	Paused	▶️ ⏸️		
4	My Campaign 👁️ ✎️ 🗑️	20 Jul 2023	21 Jul 2023	6 days left	6 days left for the campa		
5	Welcome 👁️ ✎️ 🗑️	05 Jul 2023	10 Jul 2023	Stopped	Please change date t		

First
<
1
>
Last

- You can view, modify and delete the templates.

Get Started

Subscri

+ Add Campaign

Sr No.	Campaign Name	Start Date	End Date	Status	Action		
1							
2							
Event/Lead Group	Leads	Template	Date	Interval	Mail Per Day	Status	Action
Social Apps Marketing	1 Leads Selected	Testing Purpose	Start: 15 Jul 2023 End: 17 Jul 2023	Daily	One Time In Day	Running	⏸️ ⏹️
3							
4							
5							

First < 1 > Last

Campaign Edit

Campaign Information

Campaign Name *	Select Event/Group *	Select Leads *	Select Template *
Marketing	Social Apps Marketing	4 Lead Selected	Marketing Template
Start Date *	End Date *	Interval *	Mail Per Day *
12/07/2023	19/07/2023	Daily	One Time in Day

Template Information

Subject

Marketing Template

Message

File Edit Insert View Format Table Tools

Formats **B** *I* [List Icons]

Hi [User],
 We're excited to welcome you to the MLeads family!
 Every single one of us is here to make sure you're happy with MLeads. Firstly, let's make sure your account is set up properly.
 Watching our Onboarding Tutorial will help you familiarize yourself with MLeads. It covers how to complete your set up process, key features of your account, plus some handy tips and tricks.
 Onboarding Tutorial Video
 If you need any help at all, drop us a line anytime at support@myleadssite.com. We'll be more than happy to lend a hand!
 Until next time.

Email Campaign

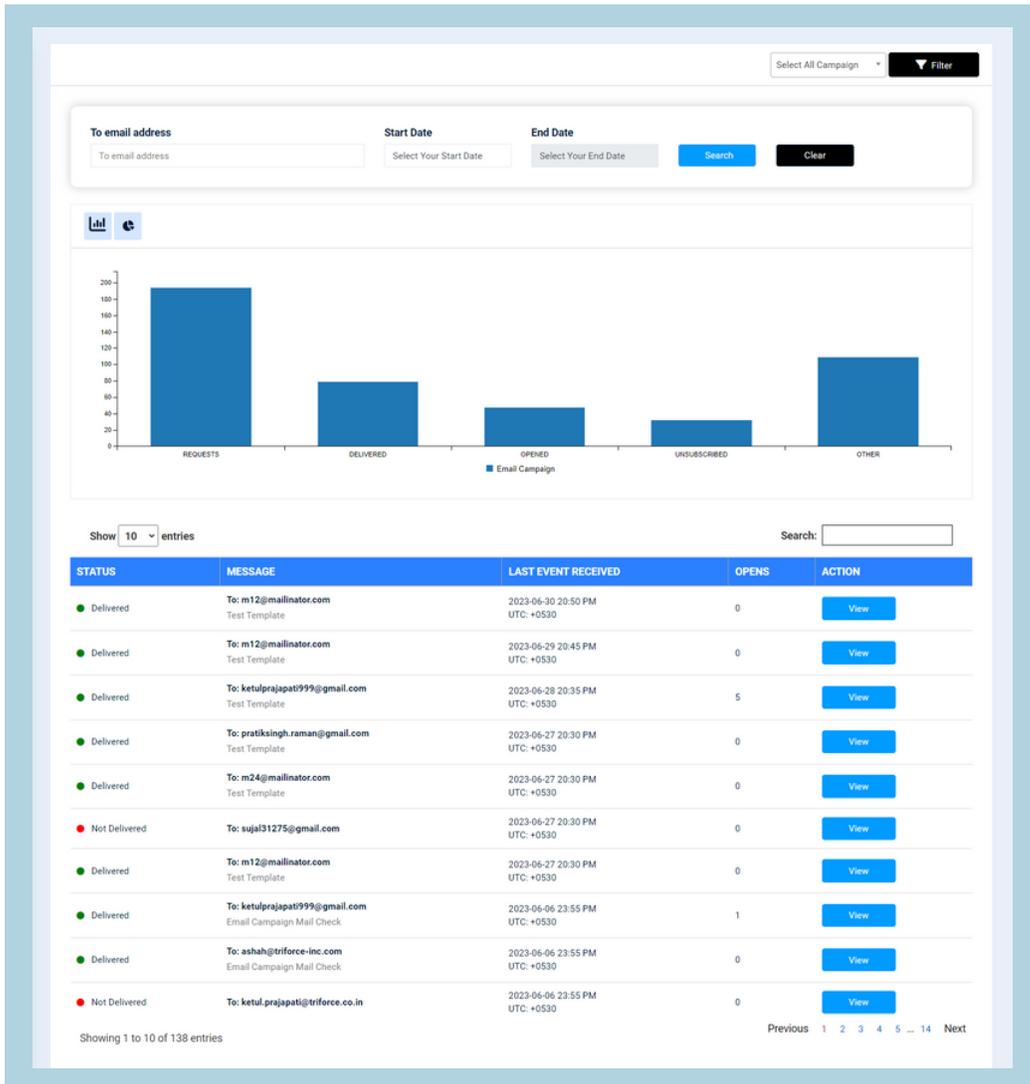
By clicking on the "Report" button, you have access the campaign information. Here are the charts for the last seven days.



User may check total email requests, delivered emails, opened emails, and bounce emails of recent 7 days.

Email Campaign

A user can view a detailed report for a particular campaign by selecting Activity option from the side menu bar



The user can select a specific campaign from a dropdown menu. Additionally, they can search the data by selecting the filter button.

The "View" button displays email information like event name, subject, delivered, not delivered, and reason for not delivered.

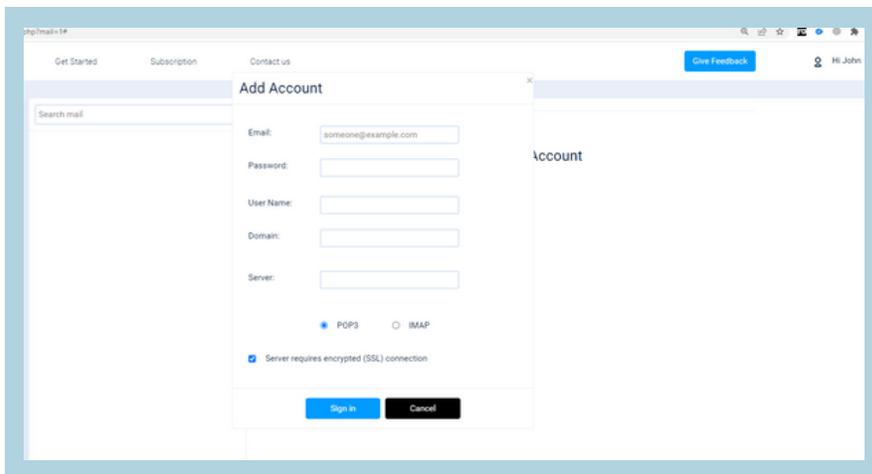
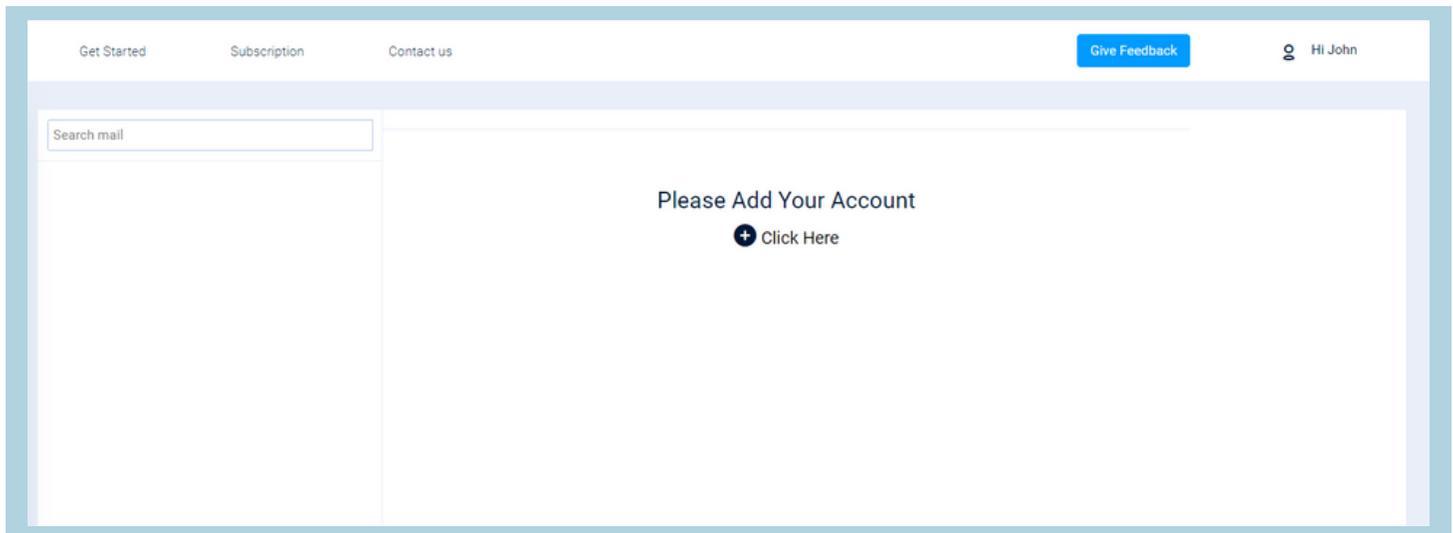
The screenshot shows the 'View' button interface, displaying detailed email information. The top section shows the email status and details. The bottom section shows the event history, including a 'Dropped' event with the reason: 'This email was not sent because the recipient previously unsubscribed from these emails.'

STATUS	MESSAGE	LAST EVENT RECEIVED
Delivered	To: m12@mailinator.com Test Template	2023-06-30 20:50 PM UTC: +0530
Delivered	To: m12@mailinator.com Test Template	2023-06-29 20:45 PM UTC: +0530
Delivered	To: ketulprajapati999@gmail.com Test Template	2023-06-28 20:35 PM UTC: +0530
Delivered	To: pratiksingh.raman@gmail.com Test Template	2023-06-27 20:30 PM UTC: +0530
Delivered	To: m24@mailinator.com Test Template	2023-06-27 20:30 PM UTC: +0530
Not Delivered	To: sujal31275@gmail.com	2023-06-27 20:30 PM UTC: +0530
Delivered	To: m12@mailinator.com Test Template	2023-06-27 20:30 PM UTC: +0530
Delivered	To: ketulprajapati999@gmail.com Email Campaign Mail Check	2023-06-06 23:55 PM UTC: +0530
Delivered	To: ashah@triforce-inc.com	2023-06-06 23:55 PM UTC: +0530

Email Information	
Details	
To	sujal31275@gmail.com
From	ketul.prajapati@triforce.co.in
Subject	Test Template
Campaign Name	Marketing
Event/Lead Group	Pirates of the Caribbean
Event History	
Dropped	2023-06-27 20:30 PM UTC: +0530
This email was not sent because the recipient previously unsubscribed from these emails.	

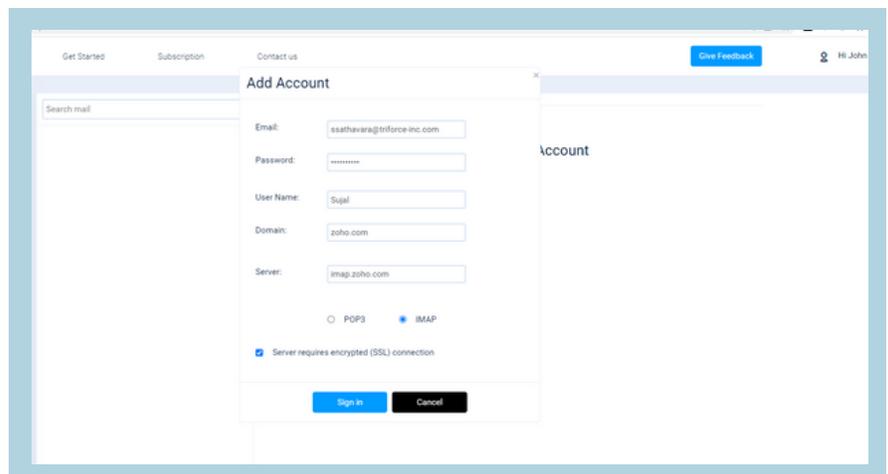
Webmail Integration

Integrating MLeads to email lets you view all relevant data in one place for improved lead management.



To integrate webmail, click the Webmail option in the left menu. Click on Create Account.

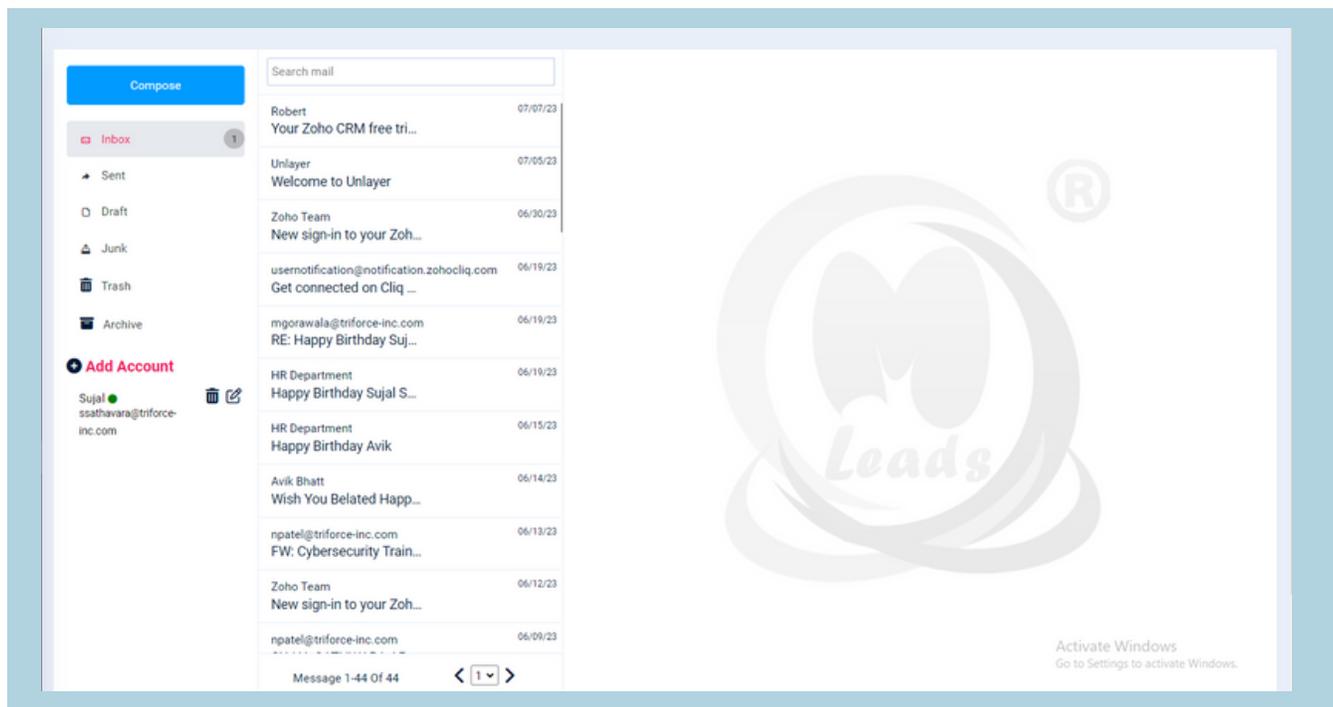
- Fill up the account information
- You can add account using either IMAP or POP3.



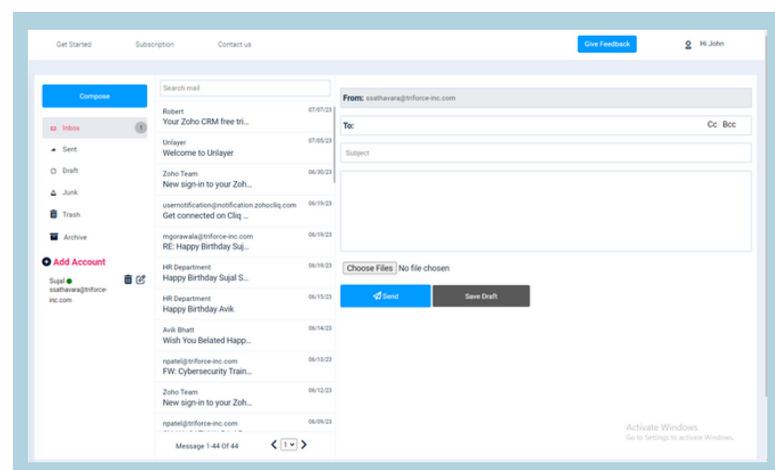
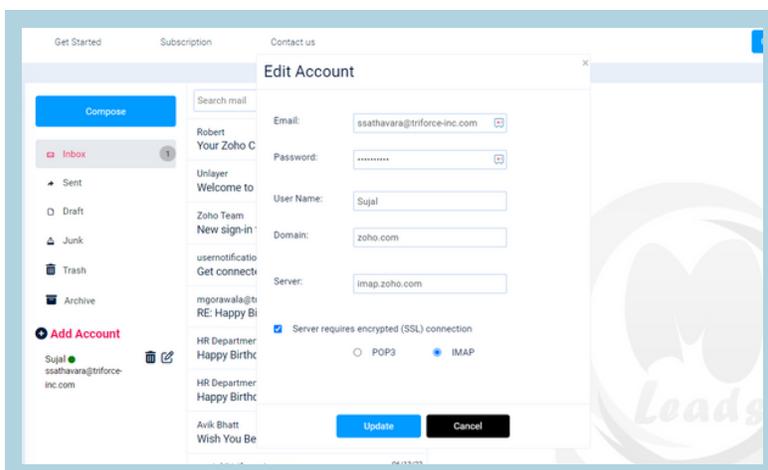
NEW

Webmail Integration

Webmail integration in MLeads allows users handle emails, track communications, and access contacts without switching apps.



- After adding an account, you will be able to access all of your emails in the inbox.
- You are able to send emails with attachments using MLeads. You are able to reply and forward your email.



Add Team Member

Team Management

Add Team Member

Manage Team

Current Team Hierarchy - visibility to 3 levels. Click to Change

Customize Product Interest

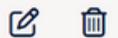
Product Interests



Customize Product interests

Add

Product 1



Product 2



No Custom Products Found.

Customize Follow-up Action

Follow-Up Actions

System Follow-up actions

Call	
SMS	
Email	

Customize Follow-up actions

[Add](#)

Test	
-------------	--

Add Customize Lead Status

Lead Status

System Lead Status

Other	
Target Lead	
Cold	
Warm	
Hot	
Qualified	
Contacted	
Not Contacted	
Contact In Future	
Converted to Customer	
Current Customer	

Customize Lead Status

[Add](#)

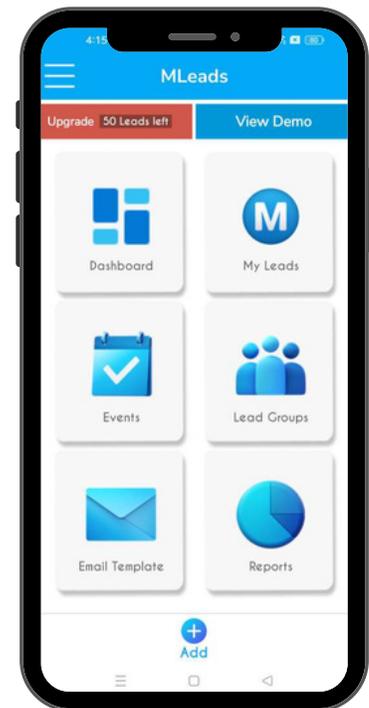
Test	
-------------	--

MLeads Support

For more in-depth features information, Log in
www.myleadssite.com

MLeads

- Business Center, of Lansdale
650 North Cannon Avenue,
Lansdale, PA 19446
- Phone :(267)263-3178
- Fax: (267)-200-0026
- Email:
info@myleadssite.com
Support@myleadssite.com



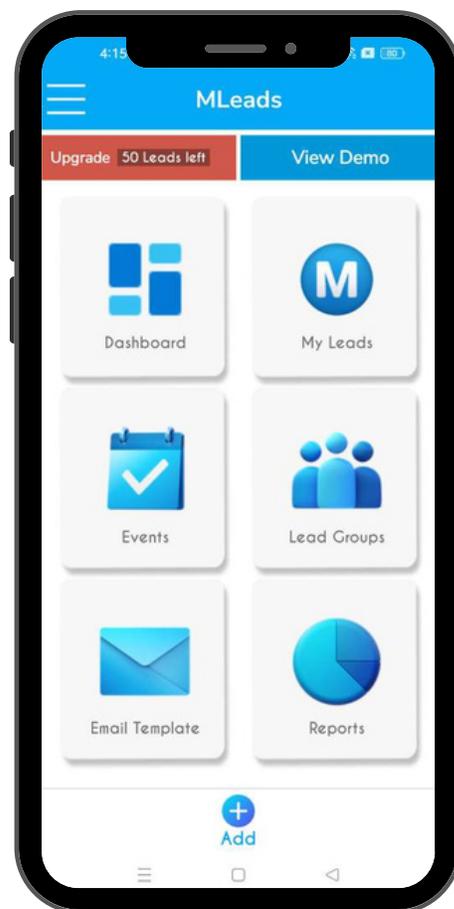
Important Links

- How It Works?: <https://www.myleadssite.com/howitworks.php>
- Instant Support: <https://www.myleadssite.com/support.php>
- Demo and Training online: <https://www.myleadssite.com/webinars.php>
- Resource-Center : <https://www.myleadssite.com/faq.php>

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"MLeads"



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